

# TRAUMA CARE

Stuart J.D. Chow, D.O.  
*Trauma & Acute Care Surgical Services*

# CLOSER TO HOME

SEPTEMBER 2010

# LiveWell

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HEALTHCARE SYSTEM  
**GENESIS**  
*Here & Now, Every Day.*

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Trauma Committee

# Trauma Care —

## *Now It's Closer to Home*

### What does having a trauma center mean to our community?

Here's an example Stuart J.D. Chow, D.O., medical director of Genesis Trauma and Acute Care Surgical Services, frequently uses to illustrate the need for local trauma care. It involves a young man in a car accident just outside of Zanesville. As required by law, the man is taken to the nearest certified trauma center, meaning costly transportation – either by ambulance or helicopter – to a large hospital in Columbus. Fortunately, after evaluation and an overnight hospital stay, the man gets a clean bill of health. Unfortunately, his insurance may not cover the care since it's from an out-of-network hospital system. Then there's the price of convenience – like missing a day of work and having family members miss work to drive to Columbus to pick the man up. It's an expensive way to provide health care, but now, Genesis offers a solution – local trauma care.

Genesis began treating trauma patients at Genesis-Good Samaritan after receiving provisional Level III Trauma status in September. Genesis will follow American College of Surgery guidelines to treat trauma patients for up to one year, then the program will be re-evaluated to verify appropriate care is being provided and adequate resources, personnel and equipment are in place. Assuming all criteria will be met or exceeded, Genesis anticipates final Level III Trauma designation by the fall of 2011.

"This means we can now take care of people in our community who suffer from traumatic injuries without them having to go to a larger hospital farther away," Dr. Chow said. "Our patients will experience the biggest impact, because they will receive exceptional care, get well quicker, and get back to their loved ones, their community and their work. Saving time and money will affect the patients as well as their families."

Dr. Chow recognizes that providing trauma care involves the entire Genesis family. "Our trauma services touch everyone who works in our hospitals. From the person cleaning the room after trauma care is given to laboratory employees, blood bank staff and many people behind the scenes – everyone is involved in one way or another," Dr. Chow said.

The trauma team plays a leading role in providing trauma services. The team consists of several surgeons with expertise in orthopedics, neurosurgery, trauma surgery and general surgery, as well as anesthesiologists and highly trained and experienced nursing staff. Genesis also has a group of 10 critical care intensivists and pulmonologists – physicians specially trained to care for critically ill patients. EMS (emergency medical services) squads also play a role as extended members of the trauma team. And in September, Genesis welcomed Brandice M. Alexander, D.O., trauma and acute care surgeon, as an integral member of the trauma team. You can read more about Dr. Alexander on page 8 of this issue of LiveWell.

The integrated trauma team and Genesis medical staff put forth great efforts to qualify for provisional Level III Trauma designation. In addition to attending recurring interdisciplinary meetings to learn policies and procedures, many physicians and staff dedicated themselves to earning specialized trauma care continuing education credits. Dr. Chow says the preparation paid off, because the community now has trauma care closer to home.

"I've been talking to local community groups and have received an overwhelming positive response," Dr. Chow said. "I think the community is pleased to have a high quality, more cost-effective solution, and though no one looks forward to a traumatic injury, if the situation occurs, our patients can count on excellent care at Genesis."

"Our patients will experience the biggest impact, because they will receive exceptional care, get well quicker, and get back to their loved ones, their community and their work. Saving time and money will affect the patients as well as their families."

**Stuart J.D. Chow, D.O.**, Medical Director of  
Genesis Trauma & Acute Care Surgical Services



Stuart J.D. Chow, D.O.





## Emergency Department Raises the Bar

When you or a family member experiences a medical emergency, you want to know that fast, high-quality emergency health care is available – and not too far away. Through improvements in the emergency department (ED) at both hospitals, Genesis has raised the bar for emergent care so you can count on getting that high-quality care locally.

Recent enhancements in the emergency department (ED) include an increase in highly-qualified, permanent physicians, redesigned workflow to cultivate efficiency and teamwork, new communication technology for staff and physicians, and advanced trauma certification and training.

“We’re committed – top to bottom – to being prepared to serve our community during stressful, emergent situations,” David Davis, R.N., B.A., M.I.S., director of emergency and trauma services, said. “Our arms are open; we’re available 24 hours a day, 7 days a week, and we’ll do everything possible to provide rapid, efficient and safe care.”

During the past year, several new residency-trained and board-certified physicians joined Genesis’ ED – bringing the number of permanent ED physicians to 25. These doctors only work in the emergency departments at Genesis.

“Our ED physicians have a long-term, vested interest in the health and welfare of the community and our patients,” John Zimmerman, M.D., medical director of emergency services and Fellow of American College of Emergency Physicians (FACEP), said. “Our residency-trained and board-certified physicians have gone through medical school, internships and residency training specializing in emergency medicine – this is what they do night and day.”

To make them even more efficient, the physical space at Genesis-Good Samaritan’s ED was recently reorganized, and changes to internal processes have been made. By repositioning the main nurses’ station, patients get to rooms, and therefore physicians’ care, more quickly; and physicians and nurses have more opportunities to work side-by-side when providing care.

“I’ve noticed more connection between nurses and doctors through enhanced communication,” Dr. Zimmerman said. “By moving physicians and nurses closer together physically, they’re able to work in a more cohesive environment.”

Davis agreed, “By removing extra steps, we’ve added more time to focus on our patients’ needs, which is critical in an emergency when every second counts.”

New communication technology for each ED physician and staff member also adds efficient support. The communication devices, worn around employees’ necks, allow nurses and physicians to push a button and give vocal instructions to fellow team members – quickly communicating a patient’s urgent needs without leaving the patient’s bedside.

“The devices make our department’s environment calmer, because they eliminate overhead calls and the need to leave a patient’s bedside to find a phone or shout down the hall,” Dr. Zimmerman said. “It’s

just another way we’ve improved our services to provide excellent care for our patients.”

In addition to being a certified Chest Pain Center, the American College of Surgeons recognized Genesis for excellent care this summer by designating Genesis-Good Samaritan as a provisional Level III Trauma Center. To obtain this designation, the American College of Surgeons rigidly reviewed treatment protocols and processes, physician and nursing credentials, and much more. (See related article in this issue of LiveWell.)

“The provisional Level III Trauma designation means that our level and standard of care is certified as excellent, our improvement initiatives have made a difference, and that excellent, cost-efficient care can be delivered locally,” Dr. Zimmerman said. “We know it’s going to make a positive difference for our patients and our community – and they’re the No. 1 reason behind everything we do.”

*“I’ve noticed more connection between nurses and doctors through enhanced communication.”*

John Zimmerman, M.D.  
Medical Director,  
Emergency Services



Tammy Haberberger, D.O., is one of 25 emergency physicians at Genesis.



# ENHANCING HEART CARE

*With New EP Lab & Equipment*

**M. Magdy Migeed, M.D.**, Medical Director  
Genesis Heart Rhythm Services

Safer, faster, easier – if you need to have a medical procedure done, those are the words you’d like to hear. With the addition of a new electrophysiology (EP) lab and state-of-the-art equipment, treatment of abnormal heart rhythms is even safer, faster and easier than before.

In 2009, Genesis began offering electrophysiology (EP) services, when M. Magdy Migeed, M.D., cardiac electrophysiologist, joined Genesis as the Medical Director of Heart Rhythm Services. Cardiac electrophysiology involves diagnosing and treating electrical problems with the heart. This may be done through catheter-based therapy or device-based therapy. Ablation is a common catheter-based procedure that helps normalize rapid heart rhythm. Device-based treatments include common devices such as intracardiac defibrillators (ICD), pacemakers and implantable Loop recorders (ILR).

Many people in southeastern Ohio have already benefited from Dr. Migeed’s EP expertise during this last year. In order to take EP services to the highest possible level, however, we needed an EP lab equipped with the latest technology available. Now we have it.

The centerpiece of the new lab is a Siemens Artis zee biplane imaging system that, when used with the new 3D mapping system, enables Dr. Migeed to see rotating CT-like images of the heart in 3D. During an ablation procedure, for example, where a catheter is inserted into a blood vessel in the groin and is “threaded” to the heart, Dr. Migeed can easily visualize all areas of the heart from front to back with the mapping and imaging systems. Electrodes at the tip of the catheter collect data, assisting in pinpointing the faulty electrical sites. Once the problem areas are confirmed, a small bit of energy is used, via the catheter, to burn them, thereby restoring a normal, healthy heart rhythm. The biplane system cost \$1.4 million and was purchased with funds from the Genesis HealthCare Foundation.



Siemens Artis Zee Biplane Imaging System

“This is a state-of-the-art lab,” said Dr. Migeed. “We now have the best equipment you can find anywhere. It’s better for our patients and their families, because they no longer need to travel to Columbus or elsewhere to receive this type of care.”

With the new biplane imaging system and 3D mapping system, patients can be treated more quickly and efficiently. Safety is increased because the procedure is done more quickly and patients spend less time on the table, reducing their exposure to X-rays.

Renovations to the third floor at Genesis-Good Samaritan were needed to accommodate the new EP lab. The exterior of the building was expanded and a new visitors’ lounge – used by people waiting while their loved ones are undergoing surgery, cardiac cath procedures and EP procedures – was built in the expanded area to make room for the new EP lab. “Building the new EP lab, from the time construction actually began, was a six-month process,” explained Mike Bernstein, director of plant operations. “It was a total team effort from many areas of the hospital, and we were pleased to be able to use all local contractors for the project. Not only are we enhancing heart services at Genesis for our patients, but we’re also contributing to the local economy.”

“We’re excited to have this new EP lab and the latest technology,” said Tabitha McKenzie, R.N., clinical coordinator of the EP lab. “Now there are no limitations on the kinds of EP services a patient can get at Genesis. This is better for the people of our community – they get the best care, closer to home.”

Genesis provides a full range of heart care services, from diagnosis to medical treatment, interventional cardiology, electrophysiology, open heart surgery, and cardiac rehabilitation. For more information about Genesis Heart Services, go to “Heart Care” at [genesishcs.org](http://genesishcs.org).



# GENESIS WELCOME TO NEW PHYSICIANS

Genesis is making progress in its commitment to recruit new physicians.  
In 2010, 27 new physicians have joined the medical staff. Shown here are the newest physicians.



**Brandice M. Alexander, D.O.**  
*Trauma & Acute Care Surgery*

Brandice Alexander, D.O., is a trauma surgeon who has joined the Genesis medical staff. Dr. Alexander earned her Doctor of Osteopathic Medicine degree from Kirksville College of Osteopathic in Kirksville, Mo. She completed her general surgery residency at Summa Health Care System, Cuyahoga Falls General Hospital in Cuyahoga Falls, Ohio. She later completed her surgical critical care fellowship at Ohio Health, Grant Medical Center in Columbus. Dr. Alexander's office is located at 751 Forest Ave., Suite 200, Zanesville, and her phone number is (740) 455-7670.



**Robert Beight, D.O.**  
*Emergency Medicine*

Robert L. Beight, D.O., is an emergency medicine physician. Dr. Beight earned his Doctor of Osteopathic Medicine degree from Ohio University College of Osteopathic Medicine in Athens, Ohio, and he completed his emergency medicine residency at St. Joseph Health Center in Warren, Ohio.



**Rachel DeMita, M.D.**  
*Infectious Diseases*

Rachel DeMita, M.D., is an infectious diseases physician who is practicing with Dr. Alissa Ackelson. Dr. DeMita earned her Doctor of Medicine degree from the Medical College of Ohio in Toledo, Ohio, and she completed her infectious diseases fellowship at The Ohio State University Medical Center in Columbus. Dr. DeMita's office is located at: 1246 Ashland Ave., Suite 103, Zanesville, and her phone number is (740) 454-5962. Patients are accepted on a referral basis.



**Andrew Guglielmi, D.O.**  
*Radiology*

Andrew Guglielmi, D.O., is a radiologist who has joined Radiology Associates, Inc. and the Genesis medical staff. Dr. Guglielmi earned his Doctor of Osteopathic Medicine degree from Ohio University College of Osteopathic Medicine in Athens. He completed his diagnostic radiology residency at Aultman Hospital in Canton, Ohio, and his MRI fellowship at Michigan State University in East Lansing, Mich. Dr. Guglielmi's office is located at 838 Market St., Zanesville, and his phone number is (740) 452-9319.



**Avneet Hira, M.D.**  
*Psychiatry*

Avneet Hira, M.D., is a psychiatrist who has joined Ohio Psychiatric Associates, Inc. and the Genesis medical staff. Dr. Hira earned his Bachelor of Medicine and Bachelor of Surgery from Indira Gandhi Medical College in Shimla, India. He completed his psychiatry residency at Hennepin-Regions Psychiatry Program in Minneapolis, Minn. Dr. Hira's office is located at 975 Bethesda Dr., Building 7, Zanesville, and his phone number is (740) 452-4539.



**Roberta Hunter, M.D.**  
*Gastroenterology*

Roberta Hunter, M.D., is a board-certified gastroenterologist who has joined the Genesis medical staff and is practicing in the office of Gastroenterology Associates of Southeastern Ohio. Dr. Hunter earned her medical degree at the University of Michigan Medical School in Ann Arbor, Mich., where she also completed her internal medicine residency. She completed her gastroenterology fellowship at the Hospital of the University of Pennsylvania in Philadelphia, Pa. Dr. Hunter's office is located at 1246 Ashland Ave., Suite 105, Zanesville, and her phone number is (740) 454-8193.



**Gabriel Krenitsky, M.D.**  
*Emergency Medicine*

Gabriel Krenitsky, M.D., joined Genesis as an emergency medicine physician. Dr. Krenitsky earned his Doctor of Medicine degree at Pennsylvania State University College of Medicine in Hershey, Pa. He completed his emergency medicine residency at Case Western Reserve University in Cleveland, and later completed a cosmetic surgery fellowship in Manhattan.



**Joseph Onyia, MD.**  
*Otolaryngology, Head & Neck Surgery*

Joseph Onyia, M.D., a board-certified otolaryngology, head and neck surgeon, has joined the Genesis medical staff and is practicing in the office of Southeastern Ohio ENT. Dr. Onyia earned his Doctor of Medicine degree from the University of Texas Branch in Galveston, Texas. He completed his otolaryngology residency at The Ohio State University College of Medicine in Columbus. Dr. Onyia's office is located at 2945 Maple Ave., Zanesville, and his phone number is (740) 454-0158.



**Mitesh Parekh, M.D.**  
*Urogynecology*

Mitesh H. Parekh, M.D., board-certified gynecologist specializing in urogynecology, has joined PrimeCare of Southeastern Ohio, Inc. Dr. Parekh graduated from the University of South Florida College of Medicine. He completed his internship and residency at Nassau County Medical Center/State University of New York at Stony Brook, East Meadows, N.Y., and received his Master of Science degree in health care management from Harvard University in Boston, Mass. For the past eight years, he has worked at the Geisinger Medical Center in Danville, Penn. Dr. Parekh specializes in treating women with pelvic support problems, incontinence and other urological disorders. His practice location is 1210 Ashland Ave., Zanesville, and his phone number is (740) 454-8551.



**Anthony Smith, D.O.**  
*Emergency Medicine*

Anthony Smith, D.O., joined Genesis as an emergency medicine physician. Dr. Smith earned his Doctor of Osteopathic Medicine degree at Ohio University College of Osteopathic Medicine in Athens. He completed his family medicine residency at Duke University in Durham, N.C. He later completed his emergency medicine residency at St. Vincent Mercy Medical Center in Toledo, Ohio.

## For Your Life ... *For Your Health*

### Programs

For more details about these programs, check out [www.genesishcs.org](http://www.genesishcs.org) and click on "Events & Classes" or call the Genesis NurseLine at (740) 455-4949 or 800-948-4949.

### *Spirit of Women* GENESIS HEALTHCARE SYSTEM

### *Spirit of Pink* *Hope, Laughter & Positive Thinking*

Friday, Oct. 1 • 5:30 to 8:30 p.m.  
Keynote Speaker: Christine Clifford, CSP, CEO/President, The Cancer Club  
Ohio University-Zanesville Campus Center  
Dinner will be provided.

Plan to wear your pink and enjoy listening to keynote speaker Christine Beckwith, breast cancer survivor, national speaker, and author and founder of the Cancer Club. You'll also enjoy our Pink Ribbon Style Show featuring local breast cancer survivors as models and sharing their stories of hope, courage and inspiration. Register by Sept. 28 by calling the NurseLine at (740) 455-4949 or 800-948-4949.



### *Spirit of Women Girls' Night Out* *Indulge in Your Best Health Now*

Friday, Oct. 22 • 6 to 9:45 p.m.  
Ohio University-Zanesville Campus Center  
Cost: Spirit of Women Members Free (must show key tag)  
Non-members \$10 (receive membership in Spirit of Women)

Girls' Night Out will feature free screenings; short, fun presentations on women's health; pampering; shopping and much more. Registration is required; call the NurseLine at (740) 455-4949 or 800-948-4949.

### **P.A.D. Screenings**

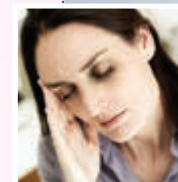
Friday, Sept. 17 or  
Tuesday, Sept. 28  
Genesis HealthPlex

Peripheral Arterial Disease (P.A.D.) is a common yet serious disease that occurs when extra cholesterol and fat circulating in the blood collects in the walls of the arteries that supply blood to your arms and legs. Call the NurseLine at (740) 455-4949 or 800-948-4949 to register for one of the free screenings, which are open to women and men.

### **Coal Miners Appreciation Day**

Friday, Sept. 24 • 10 a.m. to 5 p.m.  
Muskingum County Fairgrounds Veterans' Complex  
1300 Pershing Rd., Zanesville  
Free

If you're a present or past coal miner, come join us for a day held in your honor. Bring family and friends to participate in health screenings, listen to informative speakers, enjoy food, listen to live entertainment, and visit with miners from throughout the region. The event begins with free screenings and social time. Lunch and speakers will begin at noon. There will be entertainment from 3:30 to 5 p.m. Reservations are required by Friday, Sept. 16 by calling (740) 454-4337 or (740) 454-4328.



### *2nd Annual Domestic Violence Awareness Event*

Monday, Oct. 4 • 5 to 8 p.m.  
Genesis HealthPlex Conference Center

Please join us to become informed of the staggering statistics and what is being done to prevent and raise awareness at the local and state level. There will be motivational speakers, music, displays and crime scenes set up for viewing. Light refreshments will be served.



### **Annual Perry County Breast Cancer Vigil** *Light a Candle to Honor & Remember*

Thursday, Oct. 21 • 6:30 to 7:30 p.m.  
Perry County Courthouse Steps,  
New Lexington

Plan to light a candle for those who have lost the battle to this devastating disease, and to also honor the breast cancer survivors who have fought the battle and won. This event is sponsored by the American Cancer Society, Genesis Cancer Services and the Perry County Health Department.

Registration for programs and support groups is not necessary unless otherwise indicated.

# Support Groups

## Better Breathing Club

Call the Genesis Black Lung & Respiratory Health Clinic at (740) 454-4328 for more information.

Friday, Oct. 8 • 1:30 to 3 p.m.  
Genesis HealthPlex Rooms A & B  
Speaker: Becky Hayward, Ohio Senior Health Insurance Information Program  
Topic: Medicare changes

Friday, Nov. 5 • 1:30 to 3 p.m.  
Genesis HealthPlex Rooms A & B  
Speaker: Joyce Bates, LPN, Rambo Memorial Health Center  
Topic: Flu issues; shots provided as available  
Please register for the flu shot by calling (740) 454-4328 by Nov. 1.

## Man to Man – Prostate Cancer

Call Shannon White at (740) 454-5014 for more information.

Monday, Oct. 4 • 6 to 7 p.m.  
Genesis-Good Samaritan Meeting Rooms 3 & 4  
Speaker: Dusty Wymer and local urologist  
Topic: Erectile dysfunction and solutions

## Support Buddies – Breast Cancer Survivors

Call Michele Hankinson at (740) 454-5973 for more information.

Wednesdays, Oct. 6 & Nov. 3  
6 to 8 p.m.  
Genesis-Bethesda Meeting Room 3

## Look Good... Feel Better

Registration is required by calling the American Cancer Society at 888-227-6446 and dial “0”.

Wednesday, Oct. 20  
6 to 7:30 p.m.  
Genesis-Bethesda Meeting Room 3

This program teaches female cancer patients beauty techniques to help restore their appearance and self-image during chemotherapy and radiation treatments.

## Young Women Living With Cancer Network

This group is open to women with cancer who are age 49 or younger. Call Michele Hankinson at (740) 454-5973 for more information.

Tuesdays, Sept. 28 & Oct. 26 • 7 to 8:30 p.m.  
Genesis HealthPlex Conference Room F

## Diabetes

Thursday, Sept. 16 • 5 to 6 p.m.  
Genesis HealthPlex Conference Center  
Speakers: M. Tufail Ijaz, MD, endocrinologist; and Kay Eicher, RN  
Topic: Making the most of your doctor’s visit

Dr. Ijaz will provide the physician’s perspective and share what he thinks can improve office visits. Kay Eicher will provide her perspective as a nurse and also as a person with Type I diabetes. Light refreshments will be provided.

## Rehabilitation

Call (740) 454-4324 or (800) 225-7957, ext. 4324, for more information.

*Autism Support Group*  
Thursdays, Sept. 30 & Oct. 28 • 6 to 8 p.m.  
Genesis HealthPlex Conference Rooms A & B

*Stroke (CVA) Support Group*  
Monday, Oct. 4 • 6 to 7:30 p.m.  
Genesis-Bethesda 3 South Gym/Family Lounge  
Monday, Nov. 1 • 6 to 7:30 p.m.  
call for location

## Brain Injury

Mondays, Sept. 20 & Oct. 18 • 6 to 7:30 p.m.  
Genesis-Good Samaritan Meeting Rooms 1 & 2

## Pain/Fibromyalgia

Mondays, Sept. 27 & Nov. 22 • 6 to 7 p.m.  
Genesis-Good Samaritan Meeting Room 1

## Hospice Grief Support Groups

Most groups meet at Morrison House. For more information, call Genesis Hospice & Palliative Care at (740) 454-5353 or (800) 953-7673.

## Especially for Men

4th Tuesday every month • 6:30 to 8 p.m.

## HUGS – Helping Us Grieve Successfully

5-session grief support and education series for children 5 to 12  
Various times during the year

## Rainbow Group

4th Monday every month • 6 to 7:30 p.m.

## Survivors of Suicide

1st Tuesday every month • 6:30 to 8 p.m.

## Morgan County Support Group

4th Thursday every month • 4 to 5:30 p.m.  
Kate Love Simpson Library, Main Street, McConnelsville

## Perry County Support Group

4th Tuesday every month • 5:30 to 7 p.m.  
First United Methodist Church, High Street, New Lexington

## Social Gatherings

Men – 2nd Wednesday every month • 9 a.m.  
Genesis-Bethesda Cafeteria  
Women – 1st Tuesday every month • 11 a.m.  
Golden Corral, Zanesville

## Living Through Loss

5-week series held three times a year at various times

## Individual Counseling

Meetings with a grief facilitator are available to examine the feelings and emotions of grief.

Please note some meeting dates may change due to holidays.

For more details about these programs, check out [www.genesishcs.org](http://www.genesishcs.org) and click on “Events & Classes” or call the Genesis NurseLine at (740) 455-4949 or 800-948-4949.

## Childbirth & Parenting Programs

For more information on childbirth and parenting programs and their locations, or to register for these programs, call the Genesis NurseLine at (740) 455-4949 or 1-800-948-4949. You can also register online at [www.genesishcs.org](http://www.genesishcs.org); click on “Events & Classes.”

## Walk to Remember

Sunday, Oct. 10 • 1 p.m.  
(rain date is Sunday, Oct. 17)  
Genesis-Bethesda Fitness Trail Gazebo  
This annual event is for any family who has experienced a loss through miscarriage, ectopic pregnancy, stillbirth or newborn death.

## Spirit of Women New Mom’s Tea

Wednesday, Oct. 20  
10 a.m. to noon  
Genesis Lifestyle & Fitness Center

## Baby Basics II

Wednesday, Oct. 20 • 7 to 9 p.m.

## Childbirth Preparation Classes

Mondays, Oct. 11-Nov. 8 • 7 to 9 p.m.  
Tuesdays, Oct. 12 or Oct. 26-Nov. 23  
7 to 9 p.m.  
Thursdays, Sept. 16-Oct. 14 • 7 to 9 p.m.  
Saturdays, Sept. 18 & 25, Oct. 2 & 9, or Oct. 16 & 23 • 8:30 a.m. to 12:30 p.m.  
Classes are for two consecutive Saturdays.

## Refresher Childbirth Preparation Classes

Saturday, Sept. 18, Oct. 2 or Oct. 16  
8:30 a.m. to 12:30 p.m.

## Breastfeeding Classes

Wednesday, Oct. 13 • 7 to 9 p.m.

## Breastfeeding Support for Success

Mondays, Oct. 4-25  
10 a.m. to noon

## Breastfeeding for Working Moms

Wednesday, Oct. 6 • 1 to 3 p.m.

## Bellies, Bottoms and Backs: A Prenatal/Postpartum Program

Saturday, Oct. 2 • 1 to 3 p.m.

Registration for programs and support groups is not necessary unless otherwise indicated.

## Cardiopulmonary Resuscitation

Cardiopulmonary Resuscitation (CPR) classes are held at the Genesis HealthPlex, 2800 Maple Ave., Zanesville. Call the Genesis NurseLine to register at (740) 455-4949 or 1-800-948-4949. You may also register online at [www.genesishcs.org](http://www.genesishcs.org); click on “Events & Classes.”

## CPR HeartSaver – Adult & Pediatric:

Monday, Oct. 11, 1 to 4 p.m.; or  
Monday, Nov. 8, 4:30 to 7:30 p.m. – \$35 per person

*CPR HeartSaver – Pediatric:* Wednesday, Sept. 15, 5:30 to 8 p.m. – \$15 per person

*CPR HealthCare Provider:* Friday, Sept. 24 or Oct. 22, 8:30 a.m. to 12:30 p.m. \$40 per person

*CPR HealthCare Provider:* Monday, Sept. 27 or Oct. 25, 3 to 7 p.m. – \$40 per person

For those with a current American Heart Association HealthCare Provider CPR card, there is an e-learning option to renew. For information on using this option including online and manikin skills check off requirements, please call Greg Heclo at (740) 586-6541.



## I Received High Fixed Payments With a Gift Annuity

I heard that a person could receive a very good return with a gift annuity. After contacting the Genesis HealthCare Foundation, I sent \$10,000 for a 7/1 percent annuity. In addition to these fixed payments for life and benefitting Genesis, I benefit from a large tax savings this year. Best of all, part of each payment is tax-free.

For more information on gift annuities, please contact the Genesis HealthCare Foundation at (740) 454-5042 or go to [www.genesishcs.org/foundation](http://www.genesishcs.org/foundation).





**Change Service Requested**

# I'M TRAUMA CARE.

*Stuart Chow, D.O.  
Medical Director, Genesis Trauma  
& Acute Care Surgical Services*

# AND I'M GENESIS PROUD.

## NOW PROVIDING HIGH QUALITY TRAUMA CARE.

Genesis is now a Provisional Level III Trauma Center so patients with trauma-related injuries can get the care they need locally.

To bring this important service to you, we earned provisional designation from the Ohio Department of Health by following the American College of Surgeons' Committee on Trauma's guidelines. We have the right team, training, technology, equipment and processes to give patients quick, high quality trauma care 24 hours a day, 7 days a week.

Survival rate and better recovery dramatically increase when patients with trauma-related injuries are treated at a trauma center as quickly as possible. It's what you want and expect from us, and we're proud to now make trauma care available to you. Here and now, every day.



HEALTHCARE SYSTEM  
**GENESIS**

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[www.genesishcs.org](http://www.genesishcs.org)

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