

I'M THANKFUL

Linda Regula, heart patient
— page 2

GENESIS SAVED MY LIFE.



FEBRUARY 2010

LiveWell

ALSO IN THIS ISSUE ...

Future of Patient Care Is on Its Way
As Good or Better Than Others



HEALTHCARE SYSTEM
GENESIS

Here & Now, Every Day.

www.genesishcs.org

The Right Place for Heart Care

A Move to Zanesville Saved Her Life

Art is a way of life for Linda Regula who has been painting for the past 30 years. Linda infuses her passion for life into each painting. No surprise, then, that Linda's passion for painting – and the skill of a Genesis physician – played a part in saving her life.

*"At Genesis the staff
always treats me with
a caring, respectful attitude,
and I never feel as if
I'm just another number,"*

Linda Regula

Five years ago, Linda and her husband, Jim Warren, decided to leave Columbus for a slower pace. However, with Jim's health challenges – a dozen major surgeries in the previous three years – they needed access to quality hospitals.

"We talked with his doctors in Columbus," recalled Linda. "They told us that Zanesville had a first-rate hospital capable of handling any problem [Jim] had."

Zanesville not only offered the quality of Genesis HealthCare System, it also had a vibrant art community – important to Linda and Jim, who is also a painter. Hospitals and art: "Those were the two things that drew us to Zanesville," said Linda.

After the move, the couple jumped into the local art scene and became active community volunteers. But just three years later, it was Linda's health that took a surprising turn.

A few days after returning from a writers' workshop in Kentucky, Linda was relaxing on the sofa when she suddenly felt nauseated. "When I stood up, I felt sweaty and dizzy," she said. Jim asked what was wrong and she brushed it off believing she was just catching a cold. Jim wasn't convinced and rushed her to the hospital.

In the emergency room, Linda underwent several tests but none identified the problem. However, the cardiac doctor on call persevered and determined that a virus had attacked Linda's heart and interrupted its electrical system. Within

minutes, Linda was on her way to Columbus for a pacemaker/defibrillator.

Since Linda's incident, Genesis has brought on its own electrophysiologist, M. Magdy Migeed, M.D., a cardiologist who handles pacemakers, defibrillators and more. "Now I don't have to go to Columbus anymore," Linda said. "And I have a cardiologist here who monitors me every three months. If something happens, they can handle it here."

When Linda returned to Zanesville, she participated in Genesis' cardiac rehabilitation program where she learned how to live with her heart condition by exercising and losing weight, among other lifestyle changes.

"I followed what they asked me to do," said Linda. "Today there are no limitations on my activities."

I do whatever I want to do. The rehab staff gave me the motivation, emotional support and knowledge to make the quality of my life better."

Linda's experience gives a unique perspective and comparison between health care in Columbus and at Genesis. From Linda's point of view, there is little to compare.

"At Genesis the staff always treats me with a caring, respectful attitude, and I never feel as if I'm just another number," Linda said. "During my heart problem, they looked beyond mild flu-like symptoms. They looked outside the box – and they saved my life."

For more information on heart services at Genesis, go to www.geneshcs.org and click on "Heart Care."

Among the Best in Patient Satisfaction

Genesis is committed to providing high quality health care to the community, which is why we continually introduce new technology, services and specialties to our hospitals and facilities. But equally important is the way we deliver care – the “customer service” side of health care. And that focus is getting some attention. For the last four consecutive quarters, Genesis has scored in the top 10 percent of health care systems in the country in overall patient satisfaction in the Press Ganey inpatient satisfaction surveys.

Sounds good, but what does it all mean? First you need to know who Press Ganey is: a consulting firm that gathers patient feedback for more than 7,000 health care organizations, including nearly 40 percent of U.S. hospitals, to measure and improve their quality of care. When Press Ganey reports that Genesis’ customer satisfaction scores are in the top 10 percent of health care systems in the country, you can be certain that number carries some serious weight.

How are we attaining such a high level of customer satisfaction? We started with some basics, such as asking employees to recommit to the Genesis mission of providing compassionate, quality health care, and providing education and support to employees to help them with that recommitment.

A communication tool developed by the Studer Group – AIDET – was introduced to employees to help them improve customer service. AIDET stands for Acknowledge, Introduce, Duration, Explanation and Thank You – and it represents how hospital staff can gain trust and communicate with people who are nervous, anxious and feeling vulnerable.

The Genesis scorecard was developed to track every aspect of the organization, allowing leadership and front-line employees to know where improvements need to be made. Other efforts have included Lean Six Sigma, a tool that focuses on streamlining processes in an organization down to just those tasks that add value as well as achieving and maintaining a near-zero error rate.

Many other efforts are underway as we continue to strive to make the Genesis experience as positive as possible for our patients and their families – so they can focus on getting healthy and staying healthy.

After about four weeks at Good Samaritan, Ron was transferred to Genesis-Bethesda and was admitted to the inpatient rehabilitation program. “I was at Bethesda rehab for two weeks where I had several therapists work with me every day,” said Ron. “My speech and vocabulary were affected so I worked with a speech therapist. The physical therapist helped me walk and helped with my balance – my equilibrium had also been affected.”

Released from the hospital in mid November, Ron has continued recovering at home. He said recovery can be slow; his vision is still somewhat impaired and he struggles to keep his balance when he walks. “As long as I’m sitting or touching something, I do pretty well,” Ron said. Ron’s recreational therapist, Libby Hardwick, RTC/R, used a special piece of equipment while he was in the hospital – a three-wheeled tricycle – to help Ron in his recovery. He was so impressed with it, he purchased a similar one of his own to help him at home.

Ron’s latest experience is by no means his first encounter with medical care. “I have a lot of experience being a patient in hospitals,” Ron explained. “I’ve had knee reconstruction, back surgery, triple hernia surgery, bypass surgery, stents and I have a defibrillator.” Ron rattled off several facilities where he received care, including hospitals in Orlando, Florida; Columbus; and Zanesville.

“I’ve found the atmosphere at Genesis to be exemplary,” the former Zanesville High football coach said. “It’s as good as or better than any other hospital. As an old coach and school administrator, I look for cleanliness, orderliness and the way they run things. I couldn’t say anything except they were great at Genesis.”

Debbie’s hospital experience as Ron’s cheerleading and support team was equally positive. In fact, Debbie said the recent care at Genesis was even better than Ron’s experience just a few years ago.

“You could tell the whole atmosphere of the hospital had really changed,” said Debbie. “It’s just a total 180-degree turnaround in the attitude of all the people who walked in the room: the housekeeper, the transporter, the nurse – everyone. Whatever that atmosphere – however they changed it – it permeated every person we came in contact with.”

“There’s no question in my mind we have the greatest facility,” Debbie added. “You don’t have to go outside this community to get a quality facility with caring physicians and staff – because we have it right here.”



Ron Apperson poses with Libby Hardwick, recreational therapist, and the three-wheeled tricycle he uses for therapy.

As Good – or Better – Than Any Other Health Care System

Oct. 10, 2009 started out like any other day for Debbie Apperson. She had gone to work at the local orthopedic office just as she had for the past 11 years, but then she got the call from her husband, Ron. “He was at home,” Debbie remembered. “He called and said, ‘Come home.’ I knew something was really wrong because he couldn’t talk on the phone.”

By the time Debbie got home, Ron was on the floor. He couldn’t stand or move and just kept holding his head. “It was pretty scary,” Debbie said.

Ron was transported by ambulance to Genesis-Good Samaritan where he was diagnosed as having suffered a stroke that affected his speech, motor skills and vision. “At Good Samaritan I was not functional,” Ron said. “I didn’t know what was going on. My wife took care of making the decisions with the doctors.”

The Future of Patient Care Is on Its Way to Genesis



Imagine this scenario.

John collapses at work and is rushed to the local hospital emergency room. His co-workers are unaware of any medical conditions, but emergency room staff immediately pull up John's medical record on the computer. A report from John's recent visit to his regular physician gives the medical team enough information to pinpoint the problem. They successfully treat John's condition without delay.

What may sound like something from the future is actually in the works at Genesis today. Following months of preliminary research and planning, we are ready to begin installing Epic, a high-tech clinical information system that will change the way everything about health care is done. The key component of this system is the use of electronic medical records, or EMRs.

EMRs will give three main audiences secure access to patient medical records: medical staff within the hospital; medical providers outside of the hospital (e.g., in a physician office or a clinic); and patients. Understandably, EMRs provide real advantages to each group.

"In the hospital, the EMR will replace the paper chart," explained Dan Scheerer, M.D., Vice President of Medical Affairs for Genesis. "All documentation of patients' care and conditions will be entered into EMRs rather than putting it into a paper chart. This enables clinicians, nurses and others to have information at their fingertips."

Added safety is an important benefit of the new EMRs. Orders will be typed into the patient record eliminating potential problems deciphering handwriting. Also, medications delivered at the patient bedside will be scanned and checked against the EMR to ensure their accuracy.

"This sets us up to be among the leading health care delivery systems in the country."

The system will also include order sets

Ed Romito, Vice President and Chief Information Officer

for care delivery – established procedures for patient care based on scientifically proven techniques. The order sets provide physicians with bedside access to guidelines for care they can implement as appropriate.

Outside of the hospital, electronic medical records will provide advantages to physician offices as well. "The nice thing is that physicians who use this in the office will have a seamless interface with the hospital," said Dr. Scheerer. "When physicians see patients in the office, they'll see the patients' records just as if they were in the hospital."

And patients, too, will be able to access their records through MyChart. Using this system, patients could access lab reports, request prescription refills and potentially e-mail their physician's office as well as schedule certain kinds of appointments online.

"The Epic project supports the goal of having a single community medical record for each patient. This one-patient, one-record concept will minimize delays in accessing information regardless of where the patient enters the health care system," said Ed Romito, Vice President and Chief Information Officer. "This sets us up to be among the leading health care delivery systems in the country. A year from now we'll be among a small percentage of hospitals in the country that have a fully functional electronic medical record system. This will set us apart."

Genesis is making progress in its commitment to recruit new physicians.

In 2009, 30 new physicians have joined the medical staff and we are actively recruiting more. Shown here are our newest physicians.

Menna Berhane, M.D. Urgent Care Medicine



Menna Berhane, M.D., is an urgent care physician. Dr. Berhane completed her medical degree at Temple University School of Medicine in Philadelphia, Pa. She completed her

Glen E. Cooke, M.D. Invasive Cardiology



Glen E. Cooke, M.D., is board-certified in cardiovascular disease and has joined Cardiology Associates of Southeastern Ohio and the Genesis medical staff as an invasive cardiologist. He earned his doctor of medicine at the Medical College of Ohio in Toledo. Dr. Cooke completed his residency at the Medical College of Ohio in Toledo and completed his fellowship at The Ohio State University in Columbus. He joins the CASEO group after being at The Ohio State University for the last 15 years. His office is located at 751 Forest Ave., Suite 301, Zanesville, and his phone number is 454-0804.

Lisa Knight Flarey, D.O. Family Medicine



Doctors Hospital in Columbus. She has received several honors and awards such as the Charles J. Cannon Edinburgh Geriatric

Tutorial in 1999, an outstanding case report award for recognition and management of fibromyalgia in the primary care setting. This was also published in the Ohio Research and Clinical Review in 1998. Dr. Flarey is accepting new patients at her office at 945 Bethesda Dr., Suite 240, Zanesville, and her phone number is 455-4966.

Gabriela B. Goss, D.O. Family Medicine



Gabriela B. Goss, D.O., is a board-certified family medicine physician. Dr. Goss earned her doctor of osteopathic medicine at Michigan State University in Lansing, Mich. She then completed her residency in family practice medicine at Ohio University in Athens. She has an interest in children's and women's health and preventative medicine. Dr. Goss is accepting new patients at her office, which is located at 401 Lincoln Park Dr., New Lexington. Her phone number is (740) 342-5107.

Thomas Keane, M.D. Interventional Radiology



Thomas Keane, M.D., has joined Radiology Associates, Inc., and the Genesis medical staff. Dr. Keane is a Chicago native who graduated from the University of Illinois with degrees in mechanical engineering and English literature. After working as a business consultant for Ernst & Young, he completed his medical degree at Albany Medical College, a surgery internship at Johns Hopkins, a radiology residency at New York Presbyterian Cornell, and an interventional radiology fellowship at Johns Hopkins, where he was chief fellow. A boarded interventional radiologist, Dr. Keane is a voting member of the US Council for Graduate Medical Education (www.cogme.gov), sits on the board of the RJW Foundation (www.rjwfoundation.org), and served as the 2008-2009 senior medical advisor to the Deputy Secretary of Health & Human Services in Washington, D.C.

David Knierim, M.D. Neurosurgery



David Knierim, M.D., is a board-certified neurosurgeon. Dr. Knierim received his medical degree from Loma Linda University School of Medicine in Loma Linda, Calif. He completed his internship at UC Irvine; his residency at Loma Linda University Medical Center; and a fellowship in pediatric neurosurgery at the Hospital for Sick Children, University of Toronto in Ontario, Canada. He returned to his alma mater where he directed a 26-bed neurosurgical unit with a capacity of 20 ICU beds. He held a number of administrative and teaching positions during his career. He has interests in tumors, trauma, vascular and spinal neurosurgery including hydrocephalus, syringomyelia and congenital anomalies. His office is located at 751 Forest Ave., Suite 200, Zanesville, and his phone is 588-9120.

Elizabeth Lim, M.D. Non-invasive Cardiology



Elizabeth Lim, M.D., F.A.C.C., is a non-invasive cardiologist. She is board-certified in cardiovascular disease, nuclear cardiology and internal medicine. Dr. Lim is a graduate of the University of the Philippines College of Medicine. She completed her residency at Sinai Hospital of Baltimore affiliated with Johns Hopkins University, School of Medicine. She then completed a fellowship in non-invasive cardiology at Montefiore Hospital, University of Pittsburgh Hospital System in Pittsburgh, Pa. Dr. Lim's office is located at 1246 Ashland Ave., Suite 107, Zanesville, and her phone number is 454-7725.

Joyce M. Mitchell, M.D. Urgent Care Medicine



Joyce M. Mitchell, M.D., is an urgent care physician who is board-certified in both emergency medicine and internal medicine. Dr. Mitchell received her medical degree from Georgetown University School of Medicine in Washington, D.C. She then completed her residency at George Washington University Medical Hospital Center in Washington, D.C.

For Your Life ... For Your Health

Programs

Learn About Diabetes from an Expert

Thursday, March 18 • 5 to 6 p.m.
Genesis HealthPlex Conference Center
Speaker: M. Tufail Ijaz, M.D., F.A.C.E., Endocrinologist

What is diabetes? Can it be prevented? How is diabetes treated? What are the latest treatments? These questions and more will be answered by Dr. Tufail Ijaz, a specialist in the treatment of diabetes. Light refreshments will be available.

Registration: Genesis NurseLine (740) 455-4949; 800-948-4949; or online at www.geneshcs.org; click on "Events & Classes."

Diabetes Exercise Program



Cost: \$100 for the 8-week session, financial aid available
Genesis-Bethesda Physicians Pavilion
Mondays & Wednesdays – Call for dates and times

Kay Eicher, RN, combines her expertise as a certified group exercise instructor with her diabetes knowledge as both a registered nurse and a person who has lived with Type 1 diabetes for 28 years. To find out more, including class times and dates, call (740) 454-4568 or toll free at (866) 351-6688.

Coal Miner's Health Fair

Friday, March 26 • 9 a.m. to 12 p.m.
Perry County District Library
117 S. Jackson St., New Lexington

This event is geared toward active or retired coal miners and anyone who's ever been exposed to coal dust through employment, but it is open to any adult. Free screenings will be available, and a nurse practitioner will review results with you. The Department of Labor will help fill out applications and answer questions about black lung benefits. Registration is not necessary. Call the Genesis Black Lung & Respiratory Health Clinic at (740) 454-4328 for more information.

For more details about these programs, check out www.geneshcs.org and click on "Events & Classes" or call the Genesis NurseLine at (740) 455-4949 or 800-948-4949.



Spirit of Pink Series – Breast Cancer in Minority Women



Thursday, Feb. 18 • 5:30 to 8 p.m.
Genesis HealthPlex

This program will address the needs of minority women and the latest information on treating breast cancer. Light refreshments will be available.

Registration: Genesis NurseLine (740) 455-4949; 800-948-4949; or online at www.geneshcs.org; click on "Events & Classes."

Day of Dance Dance, Walk, Move ... Even the Smallest Steps Count

Saturday, Feb. 27 • 8 a.m. to 1 p.m.
Colony Square Mall, Zanesville
Free Screenings

Day of Dance celebrates the red shoe as a symbol to inspire action for good health. Bring your friends and family to dance, learn simple ways to stay healthy, listen to heart health experts, enjoy music, and participate in free health screenings. Registration is not necessary. For more information, call (740) 454-5913, or visit www.geneshcs.org and click on "Day of Dance."

Protect Your Bottom Line The Importance of Screening for Colorectal Cancer

Wednesday, March 24 • 5:30 to 7:30 p.m.
Genesis HealthPlex

Just as important as your financial bottom line is your health. This program will help remove the fear and embarrassment barriers to colorectal cancer screening and treatment. You'll also listen to financial experts explain how to protect your financial bottom line.

Registration: Genesis NurseLine (740) 455-4949; 800-948-4949; or online at www.geneshcs.org; click on "Events & Classes."

The Reinvention Factor – Creating the Life You Want



Thursday, April 22
5:30 to 7:30 p.m.
Genesis HealthPlex

Topics will explore career changes, new creative pursuits, and travel and life adventure. Experts will help women understand how health can be overhauled at any age through fitness, allergy control, smoking cessation and other lifestyle changes.

Registration: Genesis NurseLine (740) 455-4949; 800-948-4949; or online at www.geneshcs.org; click on "Events & Classes."

Registration for programs and support groups is not necessary unless otherwise indicated.

Support Groups

Better Breathing Club – Genesis Black Lung & Respiratory Health Clinic

Fridays, March 5 & April 9 • 1:30 to 3 p.m.
Genesis HealthPlex Rooms A & B

Call the Genesis Black Lung & Respiratory Health Clinic at (740) 454-4328 for more information.

Man to Man Prostate Cancer Support Group

Mondays, Feb. 1, March 1 & April 5
6 to 7 p.m.
Genesis-Bethesda Meeting Rooms 4 & 5

Call Shannon White at (740) 454-5014 for more information.

Support Buddies – Breast Cancer Survivors

Wednesdays, Feb. 3, March 3 & April 7
6 to 8 p.m.
Genesis-Bethesda Meeting Rooms 2 & 3

Call Michele Hankinson at (740) 454-5973 for more information.

Look Good ... Feel Better

Wednesdays, Feb. 17, March 17 or April 21
6 to 7:30 p.m.
Genesis-Bethesda Meeting Room 3

This free program teaches female cancer patients beauty techniques to help restore your appearance and self-image during chemotherapy and radiation treatments. Call the American Cancer Society at (888) 227-6446 and dial “0” to register.

Young Women Living With Cancer Network

This group is open to women with cancer who are age 49 or younger.

Tuesdays, Feb. 23, March 23 & April 27
7 to 8:30 p.m.
Genesis HealthPlex Conference Room F

Call Michele Hankinson at (740) 454-5973 for more information.

Rehabilitation Support Groups

Family members, caregivers and friends are encouraged to attend meetings. Learn meeting locations by calling (740) 454-4324 or 1-800-225-7957, ext. 4324.

Autism

Thursdays, Feb. 25, March 25 & April 29
6 to 8 p.m.
Genesis HealthPlex Conference Rooms A & B

Stroke (CVA)

Mondays, March 1 & April 5 • 6 to 8 p.m.

Wheelchair Bound – Spinal Cord/Bifida, Amputee & Cerebral Palsy

Monday, March 8 • 6 to 8 p.m.

Brain Injury

Monday, Feb. 15, March 15, and April 19
6 to 8 p.m.

Pain/Fibromyalgia

Monday, March 22 • 6 to 8 p.m.

Hospice Grief Support Groups

Most groups meet at Morrison House. For more information, call Genesis Hospice & Palliative Care at (740) 454-5353 or 800-953-7673.

Especially for Men

4th Tuesday every month • 6:30 to 8 p.m.

HUGS – Helping Us Grieve Successfully

5-session grief support and education series for children 5 to 12
Various times during the year

Rainbow Group

4th Monday every month • 6 to 7:30 p.m.

Survivors of Suicide

1st Tuesday every month • 6:30 to 8 p.m.

Morgan County Support Group

4th Thursday every month • 4 to 5:30 p.m.
Kate Love Simpson Library, Main Street, McConnelsville

Perry County Support Group

4th Tuesday every month • 5:30 to 7 p.m.
First United Methodist Church, High Street, New Lexington

Social Gatherings

Men – 2nd Wednesday every month • 9 a.m.
Genesis-Bethesda Cafeteria
Women – 1st Tuesday every month • 11 a.m.
Golden Corral, Zanesville

Living Through Loss

5-week series held three times a year at various times

Individual Counseling

Meetings with a grief facilitator are available to examine the feelings and emotions of grief.

Childbirth & Parenting Programs

For more information on childbirth and parenting programs or to register, call the Genesis NurseLine at (740) 455-4949 or 800-948-4949; or online at www.geneshcs.org; click on “Events & Classes.”

Spirit of Women New Mom’s Tea

Wednesdays, Feb. 17, March 17 & April 21
10 a.m. to Noon
Genesis HealthPlex Conference Room A

Childbirth I – Early Pregnancy

Wednesday, March 24 • 7 to 9 p.m.

Baby Basics I

Wednesday, March 17 • 7 to 9 p.m.

Baby Basics II

Wednesdays, Feb. 17 and April 21 • 7 to 9 p.m.

Childbirth II Birth Preparation Classes

- Mondays, March 1-29, or April 12-May 10 • 7 to 9 p.m.
- Tuesdays, Feb. 16-March 16, or March 30-April 27 • 7 to 9 p.m.
- Thursdays, Feb. 18-March 18, or April 1-April 29 • 7 to 9 p.m.
- Saturdays, Feb. 13 and 20, March 13 and 20, or April 10 & 17
8:30 a.m. to 12:30 p.m.

Refresher Childbirth II

Saturdays, Feb. 13, March 13 and April 10
8:30 a.m. to 12:30 p.m.

Call the Genesis NurseLine at (740) 455-4949 or 1-800-948-4949 for information on childbirth classes offered in Perry County.

For more details about these programs, check out www.geneshcs.org and click on “Events & Classes” or call the Genesis NurseLine at (740) 455-4949 or 800-948-4949.

Childbirth & Parenting Programs

Breastfeeding Classes

Wednesdays, Feb. 10, March 10 or April 14
7 to 9 p.m.

Breastfeeding Support for Success

Mondays, Feb. 1-22, March 1-29, and April 5-26 • 10 a.m. to noon

Breastfeeding for Working Moms

Wednesdays, Feb. 3, March 3 or April 7
1 to 3 p.m.

Sibling Classes

Tuesday, Feb. 9, March 9 or April 13
7 to 8:30 p.m.

Bellies, Bottoms and Backs: A Prenatal/ Postpartum Program

Saturdays, Feb. 6 or April 3 • 1 to 3 p.m.
Wednesday, March 3 • 6 to 8 p.m.

H.A.I.L. – Healing After Infant Loss

Tuesdays, Feb. 2 and April 6 • 7 to 8:30 p.m.
Genesis-Bethesda Meeting Rooms 4 & 5

CPR Classes

Cardiopulmonary resuscitation (CPR) classes are held at Genesis HealthPlex. Call the Genesis NurseLine to register at (740) 455-4949 or 1-800-948-4949 or to ask about the 2010 class schedule. You may also register online at www.geneshcs.org; click on “Events & Classes.”

CPR HeartSaver – Adult & Pediatric

Mondays, Feb. 8 or April 12
1 to 4 p.m.; or March 8, 4:30 to 7:30 p.m.
\$35 per person

CPR HeartSaver – Pediatric

Wednesday, March 10 • 5:30 to 8 p.m.
\$15 per person

CPR HealthCare Provider

Fridays, Feb. 19, March 19 or April 23
8:30 a.m. to 12:30 p.m.
\$40 per person

CPR HealthCare Provider

Mondays, Feb. 22, March 22 or April 26
3 to 7 p.m.
\$40 per person.

For those with a current American Heart Association HealthCare Provider CPR card, there is an e-learning option to renew. For information on using this option including online and manikin skills check-off requirements, call Greg Heclo at (740) 586-6541.

Registration for programs and support groups is not necessary unless otherwise indicated.

Are you tired of being blown by the winds of a fluctuating market?



Find security through a Charitable Gift Annuity

With fixed income for life, you no longer need to watch the markets. Help Genesis provide quality health care to the people of our community, and have financial security at the same time.

- Secure, fixed income for life
- Higher income based on age
- Charitable deduction/tax savings
- Bypass of capital gain on gift
- Tax-free income portion
- Remainder to charity

To learn more about gift annuities, go to the Genesis web site at www.geneshcs.org/foundation.

Change Service Requested

NOW TOBACCO-FREE

Barb,
*Genesis Employee
and Ex-smoker*

AT ALL GENESIS LOCATIONS



At Genesis, we're dedicated to promoting good health and wellness for our patients, our employees and our communities. That's why Genesis has joined with more than 85 percent of Ohio hospitals to be completely tobacco-free at all of our properties.

Log on to our website at **www.geneshcs.org** to learn about our tobacco-free policy and how it may affect you.

LiveWell is a quarterly publication of Genesis HealthCare System. If you would like to be added or removed from our list of readers receiving this publication, send your request to:

Genesis HealthCare System
Corporate Communications
Department
2529 Maple Avenue
Zanesville, OH 43701
(740) 454-5913

Matt Perry
President & CEO

Marsha Allen
Director, Corporate Communications

Editor
Nancy Ring

Design Editor
April Gutridge

Designer
Brent Sommers
Sommers Visual

Contributing Writer
Dave Green
Dave Green Communications

Photographer
Todd Yarrington
Yarrington Studio