

A GENESIS HEALTHCARE SYSTEM PUBLICATION

PHYSICIAN BECOMES PATIENT

Chooses Genesis Cancer Care Center

PAGE 4

A LIFE RULED BY PAIN

Pain-Free Now, Thanks to
Total Hip Replacement

PAGE 8

CELEBRATING
20
YEARS



Genesis
HEALTHCARE SYSTEM

CONTENTS

PAGE 4

Physician Becomes Patient – Chooses Genesis Cancer Care Center

Dr. Paul Wehrum, a long-standing OB/GYN in Zanesville, never thought he'd be in a position to choose where to receive cancer treatment. When he found out he had cancer of the tonsils, he had to make that decision. He's glad he chose to stay locally at the Genesis Cancer Care Center.

PAGE 6

High-Quality Cancer Care – Numbers Tell the Story

High-quality cancer care – these are more than just words at Genesis. We have quality metrics that back up the statement. Learn why more people in our region are choosing the compassionate care of the team at the Genesis Cancer Care Center.

PAGE 7

Genesis Earns National Recognitions – Receives 4-Star Quality Rating From CMS

Genesis recently received a 4-Star rating from the Centers for Medicare & Medicaid Services (CMS) for Overall Hospital Quality. We're the only hospital in the region to receive four stars. Read how we accomplished this rating and where you can find more information about the Star Rating System.

PAGE 8

A Life Ruled by Pain – Pain-Free Now, Thanks to Total Hip Replacement

Kelli Dailey experienced pain so debilitating that she avoided physical activity whenever possible. It ruled her life, and she felt she was at rock-bottom physically, mentally and emotionally. Now after having a hip replacement by Edmund Brinkis, M.D., everything is looking up, and Kelli is enjoying her life pain-free.

PAGE 10

Happenings

Read about the latest news at Genesis, including our rating as a high-performing hospital in two conditions in U.S. News & World Report, a new robot that destroys germs with UV light; how we're helping students learn about the dangers of distracted driving, and more.

CELEBRATING IN 2017



2017 is a special year for Genesis HealthCare System. It was 20 years ago when Good Samaritan Medical Center and Bethesda Care System created one unified health care system in Genesis. The founders believed we would be stronger together, and we are proud to say that has proven to be true. We have accomplished so much in our 20 years, including building a new hospital designed around your needs. And though we celebrate our 20th birthday as Genesis, we keep our eyes clearly focused on providing you and your family the highest quality of care well into the future.

We have another reason to celebrate. Genesis Hospital improved from a 3-Star to a 4-Star rating by the Centers for Medicaid & Medicare Services (CMS). We are the only 4-Star hospital in the region. That is quite an achievement, and it's due to the hard work and dedication of our physicians and staff. They are passionate about providing you with high-quality care, and the improved ranking is proof. I hope you'll read the article in this issue of *LiveWell* to learn more about the Star Rating System from CMS and how we achieved the 4-Star rating.

When it comes to cancer care, everyone wants to know they have the best. Physicians are no different. When Paul Wehrum, D.O., a longtime OB/GYN physician, discovered he had cancer of the tonsils, he considered going elsewhere for treatment. But he soon found he could get the best care right here at the Genesis Cancer Care Center. And staying local allowed this very busy doctor to continue caring for his patients throughout his treatment. You'll learn all about Dr. Wehrum's story in this issue of *LiveWell*.

When we say our cancer care is high quality, it isn't just words – there are very specific national quality metrics to back up the statement. We share some of those numbers with you in a separate article in this publication.

Imagine having pain that keeps you from getting through the day. Work, play, rest . . . all can be impacted by debilitating pain. Such was the case for Kelli Dailey until she finally decided to see Edmund Brinkis, M.D., orthopedic surgeon and medical director of Genesis Orthopedic Services. After consulting with Dr. Brinkis and learning about her options, Kelli decided a hip replacement was the way to go. Now, pain-free, she is glad she made that choice. Read her story in this issue.

As always, we will introduce you to some of our newer physicians on the Genesis Medical Staff. You'll learn more about John Ogden, M.D., neurosurgeon, and why he chose his specialty. You will also read about the latest happenings at Genesis.

I hope you enjoy this issue of *LiveWell*. Best wishes to you and your family for a healthy, happy 2017.

Matthew J. Perry, President & CEO

CELEBRATING
20
YEARS



Genesis
HEALTHCARE SYSTEM

WELCOME TO NEW PHYSICIANS



Ejaz Ahmad, M.D., Pathology

Dr. Ahmad is a pathologist who recently joined the Genesis Medical Staff. He earned his doctor of medicine degree from Dow Medical College in Pakistan. He completed an anatomical/clinical pathology residency and a hematology fellowship through the William Beaumont Hospital in Royal Oak, Michigan. Dr. Ahmad also completed a hematopathology and clinical flow cytometry fellowship through the National Institute of Health in Bethesda, Maryland.



Gary Dequina, M.D., Anesthesiology

Dr. Dequina joined the Genesis Medical Staff, specializing in anesthesiology. He earned his doctor of medicine at Northeastern Ohio Medical University in Rootstown, Ohio. He completed a one-year resident transitional program through Summa Health System in Akron, and also completed an anesthesiology residency through the University of Texas Health Science Center in Houston.



Brett Ebeling, M.D., Emergency Medicine

Dr. Ebeling joined Genesis Emergency Medicine Physicians and practices at Genesis Hospital. He earned his doctor of medicine at the University of Kansas School of Medicine in Kansas City, Kansas. He completed his residency in emergency medicine at The Ohio State University Wexner Medical Center.



Arthur Papadopol, M.D., Family Medicine

Dr. Papadopol is a family medicine physician who joined the Genesis Medical Group. He earned his doctor of medicine at the University of Medicine and Pharmacy in Romania. He completed his internship in internal medicine at Sound Shore Medical Center at Westchester in New Rochelle, New York, and his family medicine residency at Fairview Hospital Cleveland Clinic Health Systems in Cleveland.

Dr. Papadopol has moved his family medicine practice from Coshocton to the New Concord Family Practice, One East Main Street, Suite 200 A & B, New Concord, and his phone number is (740) 826-7050. He is accepting current and new patients.



Antony Roberts, D.O., Diagnostic Radiology

Dr. Roberts joined the Genesis Medical Staff, specializing in diagnostic radiology. He earned his doctor of osteopathic medicine from the West Virginia School of Osteopathic Medicine in Lewisburg, West Virginia, and completed his diagnostic radiology residency at the Doctor's Hospital in Columbus. His office is located at Radiology Associates of SEO, Inc., in Zanesville.



Elaine Todd, M.D., Emergency Medicine

Dr. Todd joined Genesis Emergency Medicine Physicians and practices at Genesis Hospital. She earned her doctor of medicine at Duke University School of Medicine in Durham, North Carolina. She completed her residency in emergency medicine at the University of Michigan/St. Joseph Mercy Hospital in Ann Arbor.



MEET **JOHN OGDEN, M.D.**

Neurosurgery

John Ogden, M.D., is a neurosurgeon at the Genesis Neuroscience & Orthopedic Center. He grew up knowing he wanted to be a doctor. In college, he was leaning toward plastic surgery or dentistry. While waiting tables at his college job, he had a conversation with a neurosurgeon that fueled his interest in the field. That conversation, coupled with his father's spinal cord injury before he was born, influenced his final decision to become a neurosurgeon.

"Neurosurgery is really all about alleviating pain," Dr. Ogden said, adding his top interest is working on spinal tumors. "These are my favorite cases. They take a little longer – very challenging, but very rewarding as well." His most challenging cases, however, are complex cranial and aneurysm surgeries.

Dr. Ogden graduated Summa Cum Laude from Arizona State University before completing his doctor of medicine at the University of Arizona College of Medicine. He traveled north to intern at The Ohio State University's Department of Surgery and to serve his residency at OSU's Department of Neurological Surgery. Dr. Ogden remained in Ohio following his residency, joining Westerville's Central Ohio Neurological Surgeons where he practiced for nearly 10 years before joining Genesis.

Dr. Ogden treats people with conditions including cervical, thoracic and lumbar stenosis, degenerative disk disease, radiculopathy, carpal tunnel syndrome, brain and spine tumors, pituitary lesions, compression fractures and many more.

Genesis is a great hospital," Dr. Ogden said. "I'm just really happy to be here." He loves music, physical fitness, and especially, wielding an ax. "I'm a wannabe lumberjack. Splitting wood is my stress reliever."

Dr. Ogden assures his patients will always receive the best care. He is accepting new patients by physician referral at the Genesis Neuroscience & Orthopedic Center, Physician Pavilion, 955 Bethesda Drive, Suite D, and he can be reached at (740) 588-9120.

PHYSICIAN BECOMES PATIENT

Chooses Genesis Cancer Care Center

It felt like a popcorn kernel in the back corner of Dr. Paul Wehrum's mouth – but that's not what it was. This piece of – whatever it was – wouldn't budge. At first the area annoyed him, but in a short time he became accustomed to it. There was no pain, bleeding or trouble swallowing. Plus, he had a busy practice to run.

Paul Wehrum, D.O., is a long-standing OB/GYN with PrimeCare of Southeastern Ohio in Zanesville. He's 60 years old and has served in obstetrics for nearly 30 years.

"I knew the bump wasn't supposed to be there, but I logically told myself it was a cyst or benign growth," Dr. Wehrum said. "I tried talking myself out of the idea that it could be anything bad."

When Dr. Wehrum ran into Thomas Rojewski, M.D., an ENT at Genesis, and mentioned the growth, Dr. Rojewski offered to take a look.

"When he stood up, his face was as white as my lab coat," Dr. Wehrum remembers. "He told me, 'That's not supposed to be there.' Next, we biopsied it."

Paul Wehrum, D.O., on the job in the Genesis Nursery.

Unexpected News

Within 24 hours, Dr. Wehrum received the unexpected diagnosis: Stage 4 squamous carcinoma of oropharynx, or cancer of the tonsils.

Although Dr. Wehrum wasn't familiar with that specific cancer, and he didn't know what treatments to expect, he knew he wanted swift action. He scheduled an initial appointment with an ENT oncologist at a Columbus hospital to determine the best course of therapy. There he learned surgery wasn't ideal for his case, and chemotherapy and radiation therapy were recommended.

Genesis Was the Choice

Dr. Wehrum could have chosen anywhere to receive chemotherapy and radiation. He talked with Scott Wegner, M.D., medical director of Genesis Cancer Services, and made the decision to receive treatment at the Genesis Cancer Care Center.

Dr. Wegner explained that cancer care, when delivered properly, is a standardized process. Expert health care professionals deliver the drugs in a uniform manner, following evidence-based guidelines and using specialized equipment. At Genesis, Dr. Wehrum could receive treatments from the same kind of technology and equipment available at larger facilities, but he'd also receive personalized care in a patient-centered environment. Plus, he would benefit from receiving treatments close to the conveniences of home and the support of family, friends and neighbors.

"When your life's on the line, you want to do what's best," Dr. Wehrum said. "I knew I'd feel terrible during treatments, and wouldn't want to spend time commuting. At Genesis, I'd be near my support and my work – and I'd receive the highest standard of care available in oncology."

High Quality Cancer Care

The Genesis Cancer Center has long been recognized for high quality care. It was one of the first 100 centers certified by the American Society of Clinical Oncology for Quality Oncology Practice Initiatives and has maintained the respected endorsement since.

The center provides medical oncology, radiation services and palliative care and is set apart by its compassionate physicians and staff. Opened in 2015 as part of the new Genesis Hospital, the Cancer Care Center was designed around the best way to provide high-quality care to patients.

"The staff is the best team I've ever worked with. They're completely devoted to patients. I'm confident there's not a better cancer care team anywhere, and we're blessed to have these people and the center in our community," Dr. Wegner explained.

Dr. Wehrum (left) talks with his physician, Scott Wegner, M.D., Genesis Cancer Care Center.

Dr. Wehrum wholeheartedly agrees. "I can't say enough about the physicians and staff, he said. "They're supportive and upbeat, and they'd cheer me up when I felt miserable."

Dr. Wehrum endured six rounds of chemotherapy and 39 radiation therapy treatments in less than two months – and he did feel miserable at times. He received a feeding tube because drinking and eating was nearly impossible; experienced "slime," from when his salivary glands dried up but his mucous glands continued pumping; suffered extreme nausea and fatigue; and felt the worst he's ever felt in his life.

"It's among the most difficult treatments we administer – and recovery can last months," Dr. Wegner said. "Tonsil cancer patients are usually quite debilitated when treatment ends."

Although Dr. Wehrum experienced the severe symptoms as a patient, he continued serving the community as a physician during his battle. His love for patients and staff radiated, and their support for him was reciprocated. In fact, more than 200 Team Wehrum t-shirts were sold to his fans, and their enthusiasm and well-wishes boosted Dr. Wehrum when he desperately needed it.

Every Day Is More Precious

Today, Dr. Wehrum's cancer is in remission. He looks back at his cancer battle and recognizes that, although extremely difficult, it made his family stronger and every day more precious to him. He's sincerely thankful for Genesis Cancer Care Center and the quality care available locally. The center truly provides medical care and hope to many.

"As we see an increase in cancer incidence, we also see an increase in treatment options and hope ... not to say all patients are cured, but I believe we are able to do a much better job fighting cancer than ever before," Dr. Wegner said. "It's extremely rewarding."

Read more about the quality of care the physicians and staff at the Genesis Cancer Care Center provide on page 6.



HIGH-QUALITY CANCER CARE

Numbers Tell the Story

A combination of access, the latest in medical knowledge and technology, and a patient-centered focus has enabled the physicians and staff of the Genesis Cancer Care Center to provide high-quality care. Members of our community – the six counties Genesis serves – are noticing. In fact, the center has significantly increased its patient volume in just a couple of years.

“We feel like the quality of care you get here is the highest in the country,” said Scott Wegner, M.D., hematologist/oncologist and medical director of Genesis Cancer Services. “Everything we’ve done has been centered on patients.”

Increase in Number of Patients

The Cancer Care Center has experienced a dramatic increase of more than 1,000 patients since 2014, doubling its previous average.

“We’ve developed a good reputation within the community,” Dr. Wegner said. “We’re very proud of our new Cancer Care Center. People feel like they have a home away from home when they visit.”

Health systems in Columbus and Cleveland are investing heavily in the notion that rural patients believe they must travel to large cities for the best health care technology and clinical expertise. For southeastern Ohioans, this is simply not the case. “Quality and access are huge factors,” Dr. Wegner said. “The mechanics of (cancer) treatment are standardized. You won’t get something different or better through travel.”

Dr. Wegner understands receiving a cancer diagnosis and experiencing treatment can feel like the worst and most fearful time in any patient’s life. “Unfortunately, there are health systems that take advantage of patients’ fears and overtreat symptoms because the hospital earns its income through the number of treatments it administers per patient,” said Dr. Wegner.

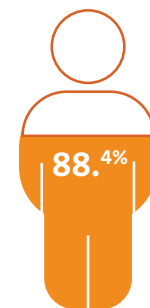
For example, some cancer patients have endured driving 50 or 60 miles each direction to an urban hospital to receive 15 or 20 radiation oncology treatments. Those patients require significantly fewer treatments, which could have been administered at Genesis with little travel time.



He believes regional cancer patients now understand this. “We have had a dramatic increase in the volume of patients,” Dr. Wegner said. In 2014, Cancer Care Center physicians and staff saw 1,219 new patients. In 2016, 2,031 patients were seen.

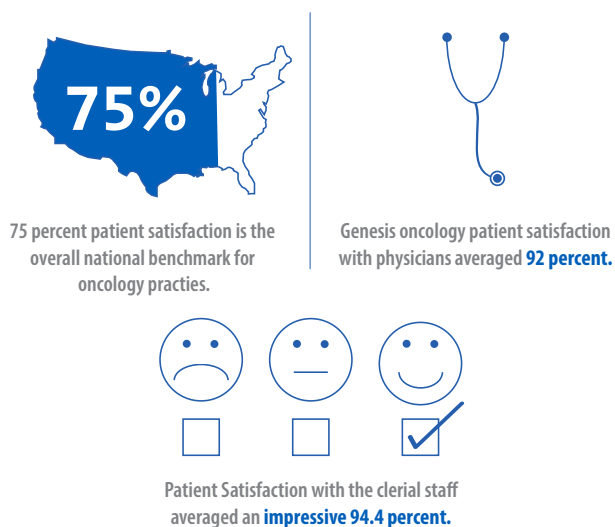
Less Time Waiting

Being “patient-centered” means not only respecting patients’ anxieties and questions about treatments, but respecting their time as well. Simply put, patients are spending significantly less time waiting for an appointment. April through June 2015, 87.5 percent of patients received an appointment for care they needed immediately. Today, 88.4 percent of patients receive immediate appointments when necessary.



Improved Satisfaction

Along with the increase in number of patients, their satisfaction has improved. The Genesis Cancer Care Center has set a goal of having patient satisfaction scores higher than 75 percent of other cancer treatment facilities. The center is far exceeding this. Genesis oncology patient satisfaction with their physicians averaged 92 percent during a study period from April 2015 through March 2016.



Clearly the numbers tell the story: The Genesis Cancer Care Center provides high-quality care to the people of our region.

GENESIS EARNS NATIONAL RECOGNITION

Receives **4-Star Quality Rating** From CMS

Genesis recently received a 4-Star rating from the Centers for Medicare & Medicaid Services (CMS) for Overall Hospital Quality. We're the only hospital in the region to receive 4 stars. The Star Rating System is designed to help you compare hospitals in an easy, understandable way. It uses statistically sound methods to score information from a variety of sources for the Hospital Compare website.

Previously, Genesis scored three out of five stars for the Overall Hospital Quality on the CMS Hospital Compare website. Achieving four stars demonstrates that Genesis is delivering exceptional care to the community and is part of an elite group of hospitals nationwide.

"The 4-Star rating is a testament to our deliberate and continual focus on improving the quality of care we provide to our family and friends in Southeastern Ohio," said Daniel Scheerer, M.D., chief medical affairs officer.

The majority of our nation's hospitals have a 3-Star rating. Only about 21 percent of the nation's 4,598 hospitals have a 4-Star rating and only 2 percent have a 5-Star rating.

50 Measures of Care

The star ratings on Hospital Compare are based on publicly reported data. There are more than 50 measures spread across seven aspects of quality of care including Safety of Care, Re-admission, Patient Experience, Mortality, Effectiveness of Care, Timeliness of Care and Efficient Use of Medical Imaging.

Genesis has been consistently performing at a 4-Star level with many measures, like reducing wait times in the Emergency Department, and providing influenza immunizations and discharge information to patients.

Other areas significantly improving in the rating system include:

- Hospital staff responsiveness
- Communication with doctors
- Communication about medicines
- Quietness in the hospital
- Care transition

We also lowered the number of early elective deliveries to help improve moms' and babies' health, and improved the time to interpret acute stroke patients' test results. This is important to provide timely treatment to reverse or limit damage from the stroke.

Visit Hospital Compare Website

The data for the rating was collected before moving into the new Genesis Hospital in June 2015 through March 2016. You can find more information about the ratings and compare hospitals across Ohio at www.medicare.gov/hospitalcompare.



Displaying stars for the 4-Star rating are Genesis staff: Shannon Nezbeth, director, Acute Care Services; Shannon Hanley, M.D., breast surgeon; Jaime McDonough, manager, Patient Experience; and Kristina Loomis, M.D, OB/GYN.

A LIFE RULED BY PAIN

Now Pain-Free, Thanks to Total Hip Replacement

It started as a sudden, stabbing pain in the top of her leg and groin area. Kelli Dailey would instinctively freeze from walking so the pain would pass. Gradually though, this jolting experience increased in intensity and frequency. In fact, the pain became so debilitating that she avoided physical activity whenever possible. By the two year mark, Kelli's pain ruled her life and she felt she was at rock-bottom physically, mentally and emotionally.

"I became grumpy all the time, and even a bit mean," Kelli remembers. "I didn't go anywhere. I didn't want to. With every step I took and every movement of the leg, I experienced absolutely excruciating pain."

Kelli enjoys working out at the Muskingum Recreation Center.

Kelli visited a local orthopedic group throughout those two years, and she knew a total hip replacement was an option. She also knew she wanted to put off the surgery as long as possible. When she felt she had reached an unbearable level of discomfort, she chose to see board-certified Edmund Brinkis, M.D., medical director of orthopedic services at the Genesis Neuroscience & Orthopedic Center.

"Dr. Brinkis is a breath of fresh air," Kelli said. "He's upbeat, positive and down to earth. He's easy to connect with, and he took time explaining things to me thoroughly."

Empowering Patients With Knowledge

Educating patients is a top priority for Dr. Brinkis. He wants patients to know what to expect, how to obtain their optimum health, and how to best care for their bodies throughout and after treatment. That's why Dr. Brinkis aims to empower patients with knowledge and options.

"When patients inquire about a total hip replacement, I lay out all the options – both non-operative and operative. I always encourage them to try every low-risk, non-operative option first. That way, patients know they've attempted and exhausted all possibilities before moving forward with total hip replacement surgery."

As far as Kelli's level of pain, Dr. Brinkis says that not only is it common when someone needs a total hip replacement – it should be necessary.

"This is a relatively drastic solution, and a patient should have relatively drastic pain to justify it. If you don't have pain, you don't need the surgery," Dr. Brinkis simply stated.

Edmund Brinkis, M.D.

Medical Director, Orthopedic Services

Board-Certified, Genesis Neuroscience & Orthopedic Center

No More Pain

The biggest benefit of total hip replacement surgery is the complete elimination of hip pain. "That's why I do what I do. The results are fairly immediate, and seeing those results is extremely rewarding," Dr. Brinkis said.

Dr. Brinkis performed Kelli's total hip replacement surgery at Genesis Hospital in September 2016. Although she felt nervous and scared the morning of the surgery, that same day she felt pleasantly surprised as she walked to the bathroom and therapy room within the first 24 hours of recovery. In fact, she returned to the convenience and comfort of home after only a two-day hospital stay. Turns out, her hospital recovery experience is common.

"Most total hip replacement surgery patients are up and walking the day of surgery, and after two days at the hospital, patients generally return directly home without the need for a rehabilitation center. By two weeks post-surgery, most patients report significantly less pain than prior to surgery. And that's about the same time patients progress from using a walker to a cane," Dr. Brinkis said.

Total hip replacement patients often return to work and driving within five to six weeks after surgery, depending on the level of physical activity they need for work. A full and maximum recovery, with complete motor strength, balance and rebuilt muscles, takes approximately two years.

Kelli currently attends physical therapy appointments twice weekly, where she's focusing on building strength in her leg muscles. Kelli can tell she's getting stronger and delights in the fact that her hip pain is gone.

Looking Forward to Life

"I feel like a different person!" Kelli said. "I can go places now – I don't have to stop and sit down. I can walk. The biggest thing is not having the pain. I feel more hopeful about everything, and my attitude has changed. I'm much happier."

"When I come home from work, I don't have to flop on the couch because I'm exhausted and in pain – I can do things around the house and with my daughter. This weekend we're going to the zoo to see the lights. That will be my first big outing with a long stretch of walking. I'm looking forward to it, and I'm looking forward to life!"

If you experience hip, joint or any type of musculoskeletal pain and would like a consultation with Dr. Brinkis or another orthopedic surgeon at the Genesis Neuroscience & Orthopedic Center, call (740) 588-9120.



Genesis Rated by U.S. News & World Report

High-performing Hospital in Two Conditions

Genesis has achieved the highest rating possible in two adult conditions according to *U.S. News & World Report*. It has been rated by U.S. News & World Report as a high-performing hospital in both Heart Failure and COPD (Chronic Obstructive Pulmonary Disease). High-performing means Genesis is significantly better than the national average for both of these conditions. This recognition signifies the expert level of care Genesis provides in Southeastern Ohio.

U.S. News & World Report's scores are based on data including patient safety, survival rate, nursing staff and number of patients treated. The hospital ratings are done to help patients make more informed health care decisions. In 2016, *U.S. News & World Report* evaluated more than 4,500 hospitals. For more information on this prestigious rating, go to genesishcs.org.



A scene from Girls' Night Out 2016

Fun at Spirit Girls' Night Out

Girls' Night Out is a free program offered each year to Spirit of Women members. In October 2016 nearly 500 women enjoyed a fun evening filled with festive purses, free screenings, education by Ariane Neyou, M.D., Genesis Heart, Lung & Vascular Group, and entertainment by nationally acclaimed humorist Jan McInnis.

The next Spirit Girls' Night Out is Thursday, April 20, at Pritchard Laughlin Civic Center. You can learn more about upcoming Spirit of Women events and how you can become a member by going to genesishcs.org.



New Robot Destroys Germs With UV Light

There's a new member of the Genesis team. It's a germ-killing robot. The robot is a supplement to the existing cleaning and disinfection process at Genesis. We are the first hospital in Southeastern Ohio to tap into a technology that uses Full Spectrum™ pulsed xenon ultraviolet (UV) light to quickly destroy bacteria, viruses, mold and other pathogens.

The robot is capable of disinfecting a typical patient or procedure room in five-minute cycles without warm-up or cool-down time. It's used at Genesis Hospital in operating rooms, critical care units, the emergency department and others. The Xenex pulsed xenon UV light disinfection solution has been credited by health care facilities across the U.S. for helping reduce infection rates significantly. You can see a video on the germ-killing robot by going to genesishcs.org.

Genesis Recognized Nationally for Promoting Organ, Eye and Tissue Donation

Genesis is among a select group of hospitals nationwide to be recognized by the U.S. Department of Health and Human Services' Health Resources and Services Administration (HRSA). For the fourth consecutive year, Genesis earned top recognition for helping employees and the community learn about the impact and importance of being an organ, eye and tissue donor.

The Genesis Donation Council is a committee of physicians and employees who provide awareness and registry events to educate staff, patients, visitors and community members about the critical need for organ, eye and tissue donors. The national campaign by HRSA has added 400,000 donor enrollments to state registries nationwide since 2011. Find out more information about being an organ donor at genesishcs.org.



Driving Simulator Demonstrates Consequences of Distracted Driving

Every day more than eight people are killed and 1,161 injured in crashes as a result of distracted driving. Genesis Emergency & Trauma Services helps make young people aware of the hazards of distracted driving through a driving simulator.

The simulator was made possible with a grant from the Genesis HealthCare Foundation and is available to area schools and organizations at no cost through the Genesis ThinkFirst program. The program provides education and awareness on reducing brain and spinal cord injuries. Find out how you can schedule a Genesis ThinkFirst program at your school or organization by calling (740) 455-7670 or emailing injuryprevention@genesishcs.org.

Shown in the photo above is Abigail Griffin at Morgan Junior High.



Tree of Love

The Tree of Love is an annual fundraiser by Genesis Volunteers. Anyone can donate funds for a tree, bulb or poinsettia in honor or memory of a loved one. During the holiday season the Genesis Volunteers decorated more than 150 live trees with about 30,000 lights. The Tree of Love annually brings in more than \$15,000 to support projects throughout Genesis HealthCare System.

The fundraiser is just one of many activities by Genesis Volunteers. The more than 350 Genesis volunteers help our patients and families at the hospital and throughout Genesis HealthCare System every day. Find out how you can become a volunteer by calling Genesis Volunteer Services at (740) 454-4700 or going to genesishcs.org.

Pictured left to right in the photo above are volunteers Ron Patterson, Jon Brooks and Jim Hinze. The Tree of Love committee also includes volunteers Scotti Hinze, Jerry Wolfe, Sandy Cavinee and Carol and Bill Kohler.

BENEFITS OF A CHARITABLE BEQUEST

A charitable bequest is an easy way for you to help us in our work while you receive benefits as well. Here are some of the benefits of bequest giving:

- It costs you nothing today to make a bequest.
- A bequest is free of federal estate tax.
- Your bequest can be changed down the road.
- You can still benefit your heirs with specific gifts.
- A bequest may produce estate tax savings.
- You can leave a legacy through a bequest.

To learn more about bequest giving or other ways you can contribute to quality health care at Genesis, contact:



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SPirit of Women Events 2017

SAVE THE DATE



Girls Night Out
Thursday, April 20
5 p.m. • Pritchard Laughlin
Civic Center



The Doctor Will Hear You Now
Thursday, Sept. 7
7 p.m. • Genesis HealthPlex



Spirit of Pink
Thursday, Oct. 19
5 p.m. • Location TBD



Foodie Duty
Coming In November
Location TBD

CELEBRATING
20
YEARS



Spirit of Women

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