

LIVEWELL

FEATURE: TOM RAYNER

FINDING FREEDOM FROM KNEE PAIN



2025 COMMUNITY IMPACT REPORT INCLUDED

PHYSICIAN WELCOMES

Anna Hay, M.D.
GENERAL CARDIOLOGY

Derrick L. Reedus, Sr., M.D.
UROLOGY

PHYSICIAN Q&A

Kelli Gevas, M.D., discusses telemedicine visits, women's health and obesity medicine.



Genesis
HEALTHCARE SYSTEM

Better Begins Here

A LETTER FROM OUR PRESIDENT & CEO

YOUR HEALTH. YOUR STORY. OUR MISSION.

Every day, I'm reminded of the strength and spirit of our community. The decisions you, your family and your neighbors make about your well-being shape the work we do at Genesis.

Your commitment to better health enables us to bring exceptional physicians to serve you. We're pleased to welcome Anna Hay, M.D., who specializes in general cardiology, and Derrick L. Reedus, Sr., M.D., an expert in urology. Both are here to provide excellent, compassionate care close to home.

Blue Rock resident Tom Rayner chose Genesis for his double knee replacement surgery. He's now back to running his small business and enjoying activities with his nine grandchildren. Tom's story is a reminder that taking steps to improve your health can help you get back to what you love.

This issue includes our *2025 Community Impact Report*, highlighting how families across our region are building stronger, healthier lives. From education and support programs to new partnerships with local schools, these efforts reflect our long-standing mission to provide greater access and compassionate care for every family we serve.



MATT PERRY

This spring, we're opening the Behavioral Health Youth Crisis Stabilization Unit in Zanesville, providing more support for young people during challenging times. Thanks to our partnership with Allwell Behavioral Health Services and the generous support of local and state partners, more families can benefit from specialized mental health resources in our community.

I hope you find moments of rest and renewal in the days ahead. As always, know that Genesis is here for you, ready to support you whenever you need us.

In good health,

Matthew J. Perry
President & CEO



SPOTLIGHT ON
ANNA HAY, M.D.
 General Cardiology

Heart health can feel overwhelming. Questions about risk, prevention and long-term care are common, especially for women, who often have different symptoms than men. Having a trusted cardiologist who listens, explains and guides patients through every stage of care can make all the difference.

Guided by our strong commitment to cardiovascular care, Genesis Heart & Vascular Group welcomes Anna Hay, M.D., a general cardiologist dedicated to helping patients protect their heart health through prevention, education and advanced testing.

“I have a passion for prevention and women’s health,” said Dr. Hay. “My goal is to help patients understand their heart health and identify concerns early so we can take the right steps to prevent disease before it advances.”

Dr. Hay specializes in cardiac imaging tests that help doctors find early signs of heart disease and create personalized care plans. By identifying issues sooner, patients can feel more confident about their health and future.

“My goal is to help patients understand their heart health and identify concerns early so we can take the right steps to prevent disease before it advances.”

– Anna Hay, M.D.

Originally from North Carolina, Dr. Hay was drawn to healthcare at a young age after seeing the positive impact her parents had as dentists. That exposure shaped her desire to care for others and guide patients through important health decisions.

When she is not caring for patients, Dr. Hay enjoys spending time with her husband and two children.

Dr. Hay is accepting patients at the Genesis Heart & Vascular Institute, 955 Bethesda Drive, First Floor, Zanesville. Patients can schedule appointments by calling 740-454-0804.

Doctor of Medicine:

Lewis Katz Temple School of Medicine
 Philadelphia, Pennsylvania

Residency:

Internal Medicine
 University of Virginia
 Charlottesville, Virginia

Fellowship:

Cardiovascular Medicine
 The Ohio State University
 Columbus, Ohio



SPOTLIGHT ON **DERRICK L. REEDUS, SR., M.D.**

Urology

When urinary or kidney problems arise, it's helpful to talk with an experienced doctor. Expert guidance is important to help patients understand their options and take control of their health.

Continuing our dedication to high-quality patient care, Derrick L. Reedus, Sr., M.D., joined Genesis Urology Group, specializing in general urology.

With over 20 years of experience, Dr. Reedus arrives at Genesis to care for patients with kidney stones, urinary tract infections, incontinence and cancers.

He focuses on guiding patients and answering questions, helping them feel confident in their care.

Dr. Reedus chose urology because of its focus on kidney and urinary health, and his desire to help patients maintain function and overall wellness.

"My calling was to become a physician," Dr. Reedus said. "At Genesis, patients have a great team behind them every step of the way. I'm here to help them get back to living the life they love."

When not seeing patients, Dr. Reedus enjoys exploring the outdoors, rooting for Ohio State football and spending time with his wife.

Dr. Reedus is accepting patients at Genesis Urology Group, 751 Forest Ave., Suite 301, Zanesville. Patients can schedule appointments by calling 740-455-4923.

Doctor of Medicine:

Northeast Ohio Medical University
Rootstown, Ohio

Residency:

Urology
Akron General Medical Center/Summa Health System
Akron, Ohio

"At Genesis, patients have a great team behind them every step of the way. I'm here to help them get back to living the life they love."

– Derrick L. Reedus, Sr., M.D.

YOUR HEALTH. YOUR WAY.

Q&A WITH GENESIS WOMEN'S HEALTH SPECIALIST **KELLI GEVAS, M.D.**

Genesis HealthCare System can help you connect with care on your schedule. Kelli Gevas, M.D., Board-certified Obstetrician, Gynecologist and Obesity Medicine Physician at Genesis Women's Health Specialists in Perry County, meets with patients in person and through video telemedicine visits, making care more convenient.

Dr. Gevas answers your common questions about telemedicine visits, women's health and obesity medicine.

Who can schedule a telemedicine visit?

"No prior diagnosis is needed. Patients can schedule telemedicine visits with me for weight management, menopause and perimenopause concerns, hormonal concerns and reproductive counseling. Like in-person visits, you can share any changes in your health, ask questions and receive guidance to help create a care plan that fits your needs."

How can I schedule telemedicine visits?

"You can call my office, 740-900-0066, and a team member will help you schedule."

How should I prepare for a telemedicine visit?

"Before your visit, write down your current medications and questions. Find a comfortable, private space and make sure your smartphone or tablet has a good internet connection. When you're ready, open MyChart and join the call."

Fact or fiction?

Weight loss is a common symptom of menopause.

"Fiction. Many women gain weight or notice changes in where their bodies distribute weight because of hormone changes."

Obesity can only be treated with medication.

"Fiction. Obesity medicine treats a long-term condition, focusing on healthy habits, behavior changes and medications when needed."

Obesity can impact fertility in women and men.

"Fact. Weight can affect hormones and reproductive health, making it harder for some couples to have a baby."

Whether you meet with Dr. Gevas in person or through a secure telemedicine visit, your care is centered on your goals. You'll receive clear guidance and support to help you move forward with confidence.



Kelli Gevas, M.D., FACOG, ABOMD, NCMP

Board-certified Obstetrician, Gynecologist and Obesity Medicine Physician

Genesis Women's Health Specialists

Fellow of the American College of Obstetricians and Gynecologists (FACOG)

The American Board of Obesity Medicine (ABOMD)

National Certified Menopause Practitioner (NCMP)

Take the next step. Schedule with Dr. Gevas today. Call 740-900-0066.

FINDING FREEDOM FROM KNEE PAIN

Blue Rock resident Tom Rayner had lived with knee pain for over a decade. Even simple walks and daily tasks made him uncomfortable and frustrated. Ready for lasting relief, he began looking for a solution that would help him move freely again.

"I tried over-the-counter medications for years, along with physical therapy and anti-inflammatory shots, but nothing was working," Tom said. "I was starting to lose hope that I could walk without pain again."

As a small business owner, Tom's offseason is from November to January. This was a window of opportunity for him to seek options for lasting treatment. His primary care physician referred him to Corey Jackson, D.O., Board-certified Orthopedic Surgeon at the Genesis Orthopedic Center.

Nothing but bone

When reviewing his X-rays with Dr. Jackson, Tom saw that no cartilage remained in his knees. Cartilage acts like a cushion in the joint. It helps bones move smoothly and keeps them from rubbing together.

Dr. Jackson explained that this was a condition called osteoarthritis, which was why other treatments Tom tried hadn't worked. Dr. Jackson and Tom discussed having joint replacement surgery for both knees.

"At the Genesis Orthopedic Center, we understand how challenging it is to live with knee pain," said Dr. Jackson. "Osteoarthritis patients like Tom have pain from swelling and stiffness every day. Replacement surgery is often the next step. While we don't usually replace both knees so close together, Tom's work schedule was important to him. He was committed to his recovery."

Dr. Jackson walked Tom through every step and showed him the new joint that would be placed in each knee, helping him feel confident in his decision.

"When Dr. Jackson explained everything, I knew I'd made the right choice," said Tom. "His team was caring, professional and always ready to help."

Back to work

Tom had his left knee replaced in November 2025 and started physical therapy. After positive results, he had his right knee replaced a few weeks later. He felt immediate improvement.

"After a total knee replacement, we immediately start physical therapy to help patients regain strength and mobility," Dr. Jackson said. "Tom went to therapy twice a week and did light strength training to rebuild his muscles."

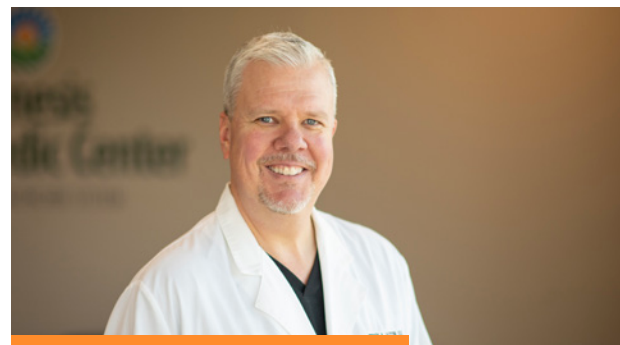
Tom appreciated that Dr. Jackson's office and his therapy sessions were in the same building. "It was convenient," Tom said. "I got to know my entire care team, and I felt comfortable asking questions."

Tom returned to work in February, in time to prepare for his busy season. He's looking forward to a summer without pain and enjoying time with his grandchildren.

"I appreciate everything Dr. Jackson did to help me regain my active life," said Tom. "The best thing is that I can walk around without pain. I can go to the grocery store with my wife again, something I haven't been able to do in a long time."

"When Dr. Jackson explained everything, I knew I'd made the right choice."

– Tom Rayner



Corey Jackson, D.O.
Board-certified Orthopedic Surgeon
Genesis Orthopedic Center



"The best thing is that I can walk around without pain. I can go to the grocery store again, something I haven't been able to do in a long time."

– Tom Rayner

Tom has owned his small business for 30 years. Now free from knee pain, he's back on his feet and ready to welcome customers for the busy season ahead.

HOW HEALTHY ARE YOUR LEG VEINS?

Your legs do a lot for you every day. Take a moment to answer these quick questions and see how your daily habits support (or challenge) your leg veins.

1. How often do you sit or stand in the same position for long periods?

- A. Most of the day
- B. I try to move occasionally
- C. I stand up, stretch or walk at least once an hour

Strive for answer: C

Movement helps your veins push blood back toward your heart and prevents pressure from building up in your legs.

2. How would you describe your salt intake?

- A. I love salty foods and eat them often
- B. I limit processed and high-sodium foods most days
- C. I watch my salt sometimes

Strive for answer: B

Too much sodium leads to water retention and swelling in the legs, which can increase pressure on veins.

3. When you elevate your legs, you generally:

- A. Elevate them above heart level when possible
- B. Rarely elevate them
- C. Prop them up for comfort

Strive for answer: A

Elevating your legs above heart level allows blood to drain from the legs and reduces swelling.

4. Do you stay hydrated?

- A. Not very well
- B. Fairly well
- C. I drink water consistently throughout the day

Strive for answer: C

Good hydration keeps blood flowing smoothly and reduces strain on the veins.

5. What kind of leg-strengthening activity do you get?

- A. Regular movement consisting of walking, biking, stair climbing or calf exercises
- B. Light activity, like occasional walks
- C. Minimal activity

Strive for answer: A

Strong calf muscles help pump blood upward, supporting healthy veins.

Diagnose and treat vein disease early to:

- Prevent skin damage and ulcers.
- Relieve symptoms, so you can enjoy longer walks.
- Reduce healthcare costs by avoiding extended care.
- Lower your risk of superficial blood clots and possibly deep-vein thrombosis.
- Improve well-being. Pain-free legs help you stay active, support weight control and heart health.



Ahmed Habib, M.D.

Fellowship-trained and Board-certified Cardiologist
Genesis Vein Center

Strong legs start with healthy veins. Learn more at genesishcs.org/veincenter.

COMMUNITY IMPACT REPORT

BASED ON 2025 OUTCOMES. BUILDING A HEALTHIER FUTURE TOGETHER.

A healthy community starts with people who look out for each other. Caring for your health, encouraging a neighbor in need and choosing healthy habits all make a difference. In 2025, thousands of people across our region made choices that strengthened their well-being and the well-being of those around them.

What is community impact?

Community impact reflects Genesis HealthCare System's ongoing commitment to improve your health and well-being.

Using what we learned from the Community Health Needs Assessment, we focus on the challenges that matter most.

Through programs, partnerships, education and outreach, Genesis joins with community members and local organizations to reduce barriers to care and support healthier living across our region.

This report highlights the ways these efforts drive lasting change across our region.

Community impact includes:

- Expanding access to care through financial assistance, access and support services
- Promoting prevention and early detection through education, outreach, health screenings and chronic disease support
- Collaborating with community partners to address priority health needs and social factors that influence your well-being

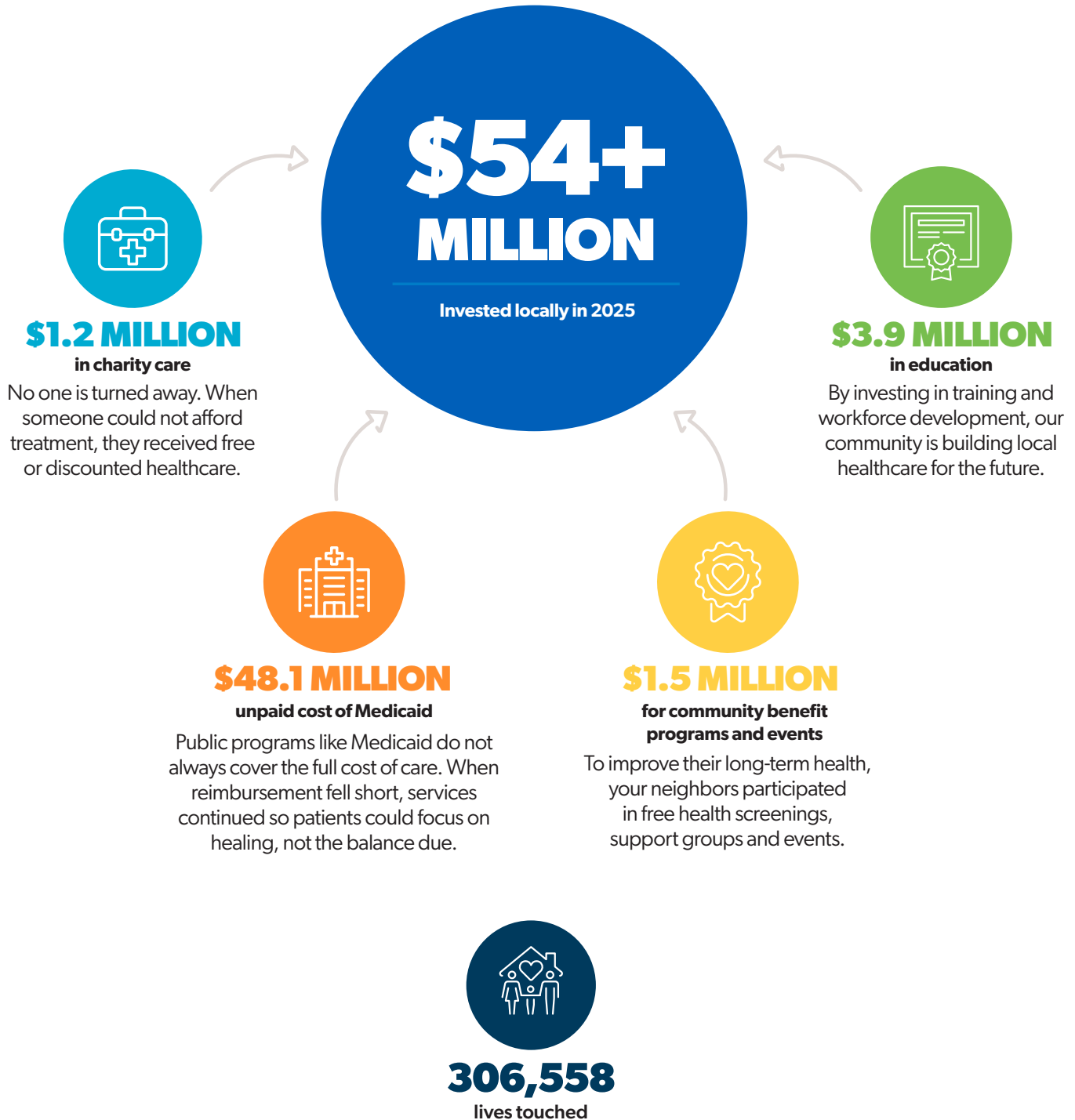


COMMUNITY BENEFIT IN 2025

Health within reach for every neighbor

Every family deserves a healthy life. In 2025, Genesis helped more people get care, education and support to live healthy lives throughout Muskingum, Coshocton, Guernsey, Noble, Morgan and Perry counties.

As a nonprofit healthcare provider, our community benefit programs offer education, outreach and services that help people overcome barriers to health and live healthier lives.



Behind every number is a neighbor who participated in Genesis community benefit programs. These services go beyond medical care to support health and social needs, helping families build healthier, more secure futures.

Genesis is true to its mission to “serve our community by helping each person achieve optimal health and well-being by providing compassionate, exceptional, and affordable healthcare services.”



PARTNERING WITH OUR COMMUNITY FOR BETTER HEALTH

Healthy communities start with the people who live there. Across Southeastern Ohio, residents care deeply about the health of their families and neighbors.

To strengthen these efforts, Genesis HealthCare System partners with the Southeastern Ohio Health Improvement Collaborative, which includes the Zanesville-Muskingum, Perry, Noble and Morgan County Health Departments. Together, we use community feedback to identify and prioritize the health needs that matter most.

Listening to our communities

In 2024, residents, community partners and public health leaders participated in the Community Health Needs Assessment (CHNA) survey to identify the top health needs in our region. Their input guided the development of our 2025–2027 Community Health Improvement Plan (CHIP). The plan focuses on the health needs that matter most in Southeastern Ohio.

Genesis priorities for 2025 to 2027

Based on this feedback, we identified three priority areas where we can work together to make the greatest impact:

- Behavioral health**
- Chronic disease**
- Access to healthcare**

These priorities guide our efforts to build a healthier, better future for Southeastern Ohio.



Find out what needs you said matter most. Scan the code with your phone to read the CHNA or visit genesishcs.org/chna2024.



See how you are shaping a healthier community. Scan the code to read the CHIP or visit genesishcs.org/chip2025.



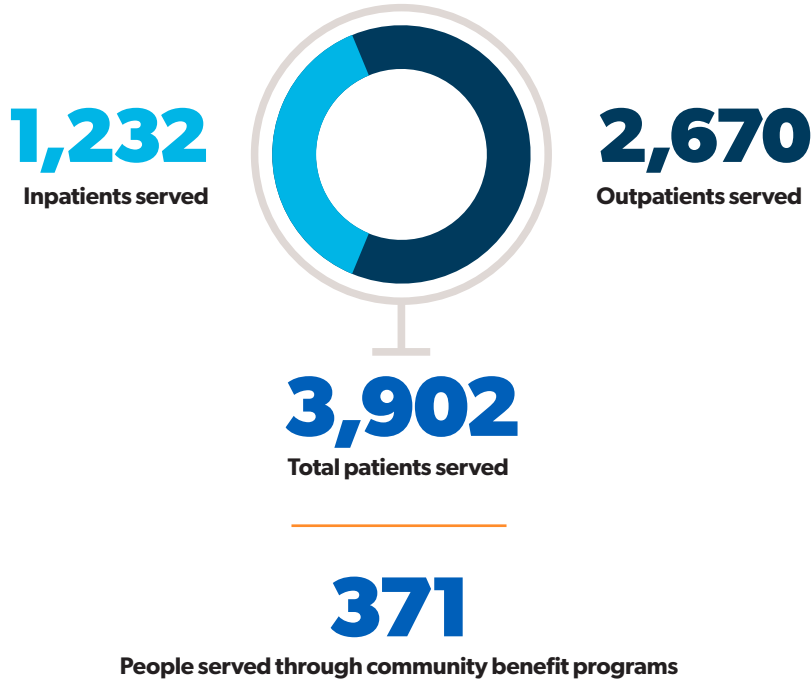
Public Health
Prevent. Promote. Protect.

**Zanesville-Muskingum, Perry, Noble and Morgan County
Health Departments**

THE FUTURE OF BEHAVIORAL HEALTH

Expanding access for our community

Genesis provides compassionate behavioral health services for people looking for support. Reaching out is an important step for yourself and those you care about. Our team helps connect patients with the right care, whether it is inpatient, outpatient or support during a difficult time.



Behavioral Health Connection

To help people connect to local care, Genesis and Allwell Behavioral Health Services opened a call center.

Behavioral Health Connection, started in 2025, offers help with non-urgent mental health and substance use needs. The call center is available Monday through Friday from 8 a.m. to 4:30 p.m. to Muskingum County residents, with plans to expand to multiple counties. Patients can call 740-455-8028 or be referred by their physician.

Thanks to our community partners, as we work together to improve behavioral health



Department of Behavioral Health



MENTAL HEALTH AND RECOVERY SERVICES BOARD
Serving Coshocton, Guernsey, Morgan, Muskingum, Noble, and Perry Counties



Youth Crisis Stabilization Unit

We began construction for the Genesis Youth Crisis Stabilization Unit in 2025. Opening in spring 2026, this new facility will offer short-term residential care for youth who are experiencing a behavioral health crisis.

The center will provide support close to home and help reduce the need for hospitalization or placement outside the county. It will also connect youth to ongoing support as part of their care plan to help reduce future crises.

In collaboration with the Muskingum Area Mental Health and Recovery Services Board, Genesis was awarded American Rescue Plan Act grant funding through the Ohio Department of Behavioral Health, making this project possible.

IMPROVING LONG-TERM HEALTH IN OUR COMMUNITY

Chronic disease remains a major health challenge in Southeastern Ohio. In our recent community health survey, 55% of people said that chronic disease is a top concern.

Genesis supports prevention, early detection, education and ongoing local care for chronic health conditions, including heart disease, Chronic Obstructive Pulmonary Disease (COPD) and cancer.

2025 community impact

\$92,454

Invested in chronic disease programs

5,191

People served

Providing cancer care close to home

In 2025, the Genesis Cancer Care Center celebrated 10 years of high-quality cancer care close to home, providing nationally accredited services and a WrapAround Care model that supports patients throughout their treatment journey.

Stroke care for fast, high-quality treatment

Genesis earned many American Heart Association stroke awards in 2025, including Target: Stroke Honor Roll Elite, Target: BP Gold+, Target: Type 2 Diabetes Honor Roll and the Rural Stroke Gold Award.

Preparing communities for heart emergencies

From lifesaving moments to ongoing care, these programs provide training and support:

- **AED loaner program**
Automated External Defibrillators (AED) can be borrowed by community groups hosting events. Training is available. Call 740-455-7571.
- **Heart Alliance**
Provides AEDs and training to schools, libraries, police departments and other community locations across six counties.
- **New Hopeful Hearts Support Group**
Support is available for people living with heart disease or recovering from a heart event. For details, call 740-455-7571.



Emily J. Brawner, D.O.
Pulmonary/Critical Care Physician, Genesis Lung Center

Expanding lung care and early detection

Testing, evaluation and treatment help you manage your lung health:

- **Pulmonary services in Coshocton**
Lung specialty care expanded to Coshocton to provide local care to everyone who calls the area home. For appointments, call 740-722-9524.
- **Early lung cancer detection**
Improved screening helps find lung disease sooner, which typically leads to better outcomes. Visit genesishcs.org/low-dose.
- **Genesis Black Lung Program**
Screening and treatment are available for current and former coal miners. For details, call 800-322-4762.



Callie E. Crider, D.O.
Obstetrician & Gynecologist
Genesis OB/GYN Group



MORE ACCESS. STRONGER COMMUNITY.

When more options are within reach, it's easier to get care and make choices that support your well-being.

However, many patients face challenges in receiving healthcare, such as economic instability, limited access to healthy food, unstable housing or transportation to appointments. These factors, called Social Determinants of Health, affect up to 80% of a person's well-being.

Genesis care teams help patients move past these barriers and build healthier lives. When patients are healthy, the entire community grows stronger.

2025 highlights

39,316

Patients were asked about challenges in receiving care

\$4.9 MILLION

Nearly \$4.9 million was invested by Genesis to improve access to care

128,215

Community members were supported



Genesis Food Farmacy Program

Reliable access to food helps local families stay healthy. The Genesis Food Farmacy Program, started in 2024, offers a new way for families to receive nutritious, shelf-stable food when it is needed most.

Working alongside the United Way of Coshocton, Muskingum, Perry and Morgan Counties, care teams provide Food Farmacy boxes to neighbors who need healthy food. With six locations across the region, even more community members are receiving help when they need it most.



Bringing specialty care closer to Coshocton

Quality healthcare should not mean traveling far. Opened in 2025, the Genesis Coshocton Specialty Center makes specialty services easier to reach for Coshocton-area residents.

Experienced teams provide:

- Cancer care
- Crohn's and Colitis Clinic
- Endocrinology
- Interventional pain management
- Lung care
- Rheumatology

To ask whether you need a physician referral or to schedule an appointment, call 740-722-9524. The center is located at 646 Chestnut St., Coshocton. Visit [genesis-hcs.org/coshocton-specialty-center](https://www.genesis-hcs.org/coshocton-specialty-center).

Genesis NurseLine

When health questions arise, day or night, you want clear, trustworthy guidance. The Genesis NurseLine provides free, 24/7 access to registered nurses who can answer general questions and help you choose the next steps in care that feel right for you.

The NurseLine can help you:

- Understand what your symptoms may mean
- Get answers to everyday health questions
- Consider whether to seek emergency care or schedule a provider visit
- Make confident decisions, even when transportation or provider access is limited

2025 NurseLine impact

16,496

Calls served

\$804,262

Invested in community support

Reach a Genesis nurse at 740-455-4949.



BUILDING BETTER HEALTH, TOGETHER

When you take steps to care for your health, our community becomes stronger. From emergency care to specialty treatment, Genesis keeps expert care close to home so you can get help faster and stay near the people who support you.

In 2025:



82,763

Times the community turned to Genesis Emergency Departments when it mattered the most



279

People enrolled in trauma classes to be prepared to help others



1,600

Community members experienced healing because of 66 placenta donors



\$21,116

Was invested by Genesis to support women's and children's programs across the region



1,287

Babies were welcomed, keeping families close to home



1,371

Parents, caregivers and siblings built confidence through childbirth, newborn and breastfeeding classes

Because you chose local care, our community achieved more.

Your trust in choosing and supporting local healthcare led to meaningful outcomes:



Genesis was reaccruited by the Accreditation Commission for Health Care, ensuring you are receiving expert, high-quality care.



Our patients stayed safe with an "A" Hospital Safety Grade from The Leapfrog Group.



American Heart Association.

Families manage blood pressure and diabetes with Genesis Primary Care, which was recognized by the American Heart Association for excellence in heart health.



Thanks to how patients embraced technology to easily connect to care, Genesis was named a 2025 Most Wired hospital for the 10th consecutive year.

MyChart Stay connected with 57378

We take your privacy seriously at Genesis. If you receive a text message from **57378**, you can be confident that it's from us. This number sends quick, helpful messages to support your care:

- Updates make it easy to stay informed
- Reminders keep you on track
- Full details are available safely in MyChart

You can change your communication preferences in MyChart, or your care team can help you choose the options that work best for you.

Visit mychart.geneshcs.org to learn more.

GROWING YOUR LOCAL CARE TEAM

Physicians welcomed to Genesis HealthCare System in 2025



Arslan Ahmed, M.D.
General Cardiology



Persey O. Bediako, M.D.
General Cardiology



Anna Carpenter, M.D.
Interventional Pain Medicine



Alexandra M. Davies, D.O.
Gastroenterology



Jordan M. Gales, M.D.
Clinical Cardiac Electrophysiology



Adel Hanandeh, M.D.
Vascular Surgery



Anna Hay, M.D.
General Cardiology



Alex K. Kemei, M.D.
Internal Medicine



Thomas Grant Lewis, D.O.
General Surgery



Surender R. Neravetla, M.D.
Cardiothoracic Surgery



Derrick L. Reedus Sr., M.D.
Urology



Nimisha Srivastava, M.D.
Hematology/Oncology



Muhammad Shahan Sulehri, M.D.
Endocrinology



Akanksha Thakkar, M.D.
Interventional Cardiology

Access to care continues to expand across our community. Through ongoing efforts to welcome highly-qualified physicians, Genesis is helping ensure care is available closer to home where it's needed most.



Rendering of Genesis Hospice Care facility

COMMUNITY GENEROSITY IS STRENGTHENING HEALTHCARE

A message from the Genesis HealthCare Foundation

In 2025, the dedication of our community continued to advance healthcare across the region by supporting the Genesis HealthCare Foundation.

\$10,000,000+

Raised for healthcare

These funds were reinvested into Genesis HealthCare System to support innovative equipment, safety tools, patient assistance programs and services that improve care for patients and team members.

Foundation support also helped families with transportation, essential needs and access to care. Investments continued to strengthen key services, including cancer care, hospice and palliative medicine, heart and vascular care, women's and children's services and surgical care.

Major highlights included progress on the Genesis Hospice Care Capital Campaign and successful events like the annual Genesis Foundation Pro-Am, which supports advanced equipment and program needs.

Expanding hospice care for our community

The new Genesis Hospice Care facility, opening in 2026, is made possible through support from our community, the Franciscan Sisters of Christian Charity, the J.W. & M.H. Straker Charitable Foundation and Genesis team members.

The new facility will replace the Morrison House, which has cared for families for more than 35 years and must now be replaced. It will feature private rooms, peaceful garden spaces and larger areas where families can gather and spend time together.

These improvements will help ensure compassionate end-of-life care continues for people throughout our region.

Thank you to our community

Thank you to everyone in our community for your support, kindness and trust. Your generosity helps make our region healthier and stronger.

We're also grateful to the Genesis Board and Foundation Board members for their leadership and guidance. Thank you to the Franciscan Sisters of Christian Charity and Bethesda Care System for their continued support and commitment to our mission of caring for our communities.

Kelly Ashby

Executive Director, Genesis HealthCare Foundation

WELL-BEING FOR THE FUTURE

A healthy community needs a strong local economy. Genesis supports both.

Genesis is one of the largest employers in Southeastern Ohio. Our team members live, work and raise their families here, helping support local businesses, schools and public services across the region.

\$354.6 MILLION

In payroll

\$16 MILLION

Supporting public services through
local and state taxes

4,400+

Team members

This investment supports jobs, strengthens public programs and improves the quality of life across our communities.



*Dr. Chad Brown, Zane State College President, with
Matt Perry, Genesis President & CEO*

Expanding workforce development through educational partnerships

Genesis partners with Muskingum University and Zane State College to grow the healthcare workforce in our region. These partnerships expand access to healthcare education and create pathways from the classroom to clinical care.

The next generation of healthcare

The Future Healers program launched in 2025 and introduces high school juniors to healthcare careers through hands-on learning and career exploration. The program is part of our broader effort to build the future healthcare workforce through job shadows, internships and learning opportunities.

2025 education impact

11,459

People served through education programs

460

High school students in the Future Healers program

2025 team member impact

4,692

Volunteer hours, helping 165 local nonprofit organizations

\$46,000

Given to United Way of Coshocton, Muskingum, Perry and Morgan Counties by team member and corporate sponsorship

315

Units of blood donated during Genesis blood drives,
saving nearly 900 lives



Stephen Knox, M.D.
Primary Care Physician
Genesis Primary Care



MAKE THE CALL ON YOUR HEALTH

When you're not feeling your best, you want relief fast. Before you go to an Emergency Department (ED) or Urgent Care for a minor health concern, consider calling your Genesis Primary Care provider first.*

Why? Your Primary Care Physician or Provider (PCP) knows your health history and can provide guidance and reassurance. This saves you time, money and unnecessary worry. Genesis PCPs may even be able to see you in the office the same day you call.

If you do need to go to the ED or stay in the hospital, your care doesn't end there. By calling your PCP afterward, you take an important step toward follow-up care, a strong recovery and a healthier future.

You're in control

Schedule an appointment with a Genesis PCP using MyChart, online at genesishcs.org/schedule or call Genesis OneCall at 740-455-7500.

***If you are experiencing an emergency, call 9-1-1.**

Wellness for your life today

Subscribe to receive wellness tips and trusted health information from *LiveWell*, delivered right to your inbox.

Our *HerHealth* email newsletter brings wellness to young women who are juggling careers, life and everything in between. Sign up or join us on Instagram and TikTok for fresh tips, quick insights and a little fun along the way. Visit genesishcs.org/subscribe.

To update your marketing mailing preferences, contact:
Genesis HealthCare System
Marketing & Public Relations
740-454-5913
livewell@genesishcs.org