

# COMMUNITY BENEFIT REPORT

BASED ON 2024 RESULTS

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At Genesis HealthCare System, we're dedicated to our mission to serve our community by helping each person achieve optimal health and well-being by providing compassionate, exceptional, and affordable healthcare services.

As a nonprofit healthcare provider, we partner with local organizations to identify and address the region's top health needs.

On the following pages, read how you trusted Genesis in 2024 to improve your health and well-being, increase access to care and enhance your health knowledge.

We appreciate the opportunity to care for the community to help you live a healthier life.

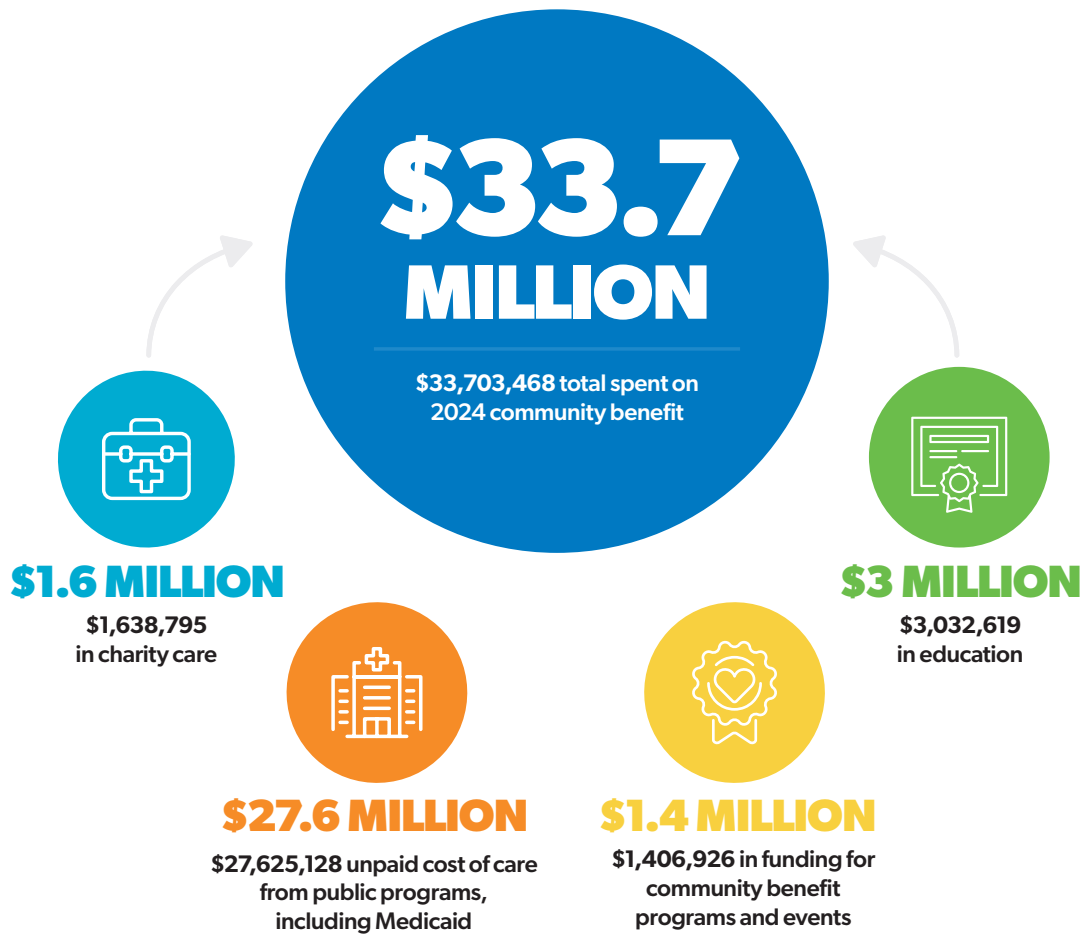


Genesis  
HEALTHCARE SYSTEM

Better Begins Here



# MAKING A DIFFERENCE IN OUR COMMUNITY: 2024 RECAP



Genesis is devoted to caring for you and your loved ones, even if you cannot cover the cost of treatment. We pledge a portion of our earnings to cover the cost of care if you qualify for free or discounted care and if your insurance does not cover the total cost of your medical bill.



**249,791**

Total lives touched by community interactions from our community benefit program

## »The Genesis Mission

### Mission

We serve our community by helping each person achieve optimal health and well-being by providing compassionate, exceptional, and affordable healthcare services.

# MEETING OUR COMMUNITY'S TOP HEALTH NEEDS

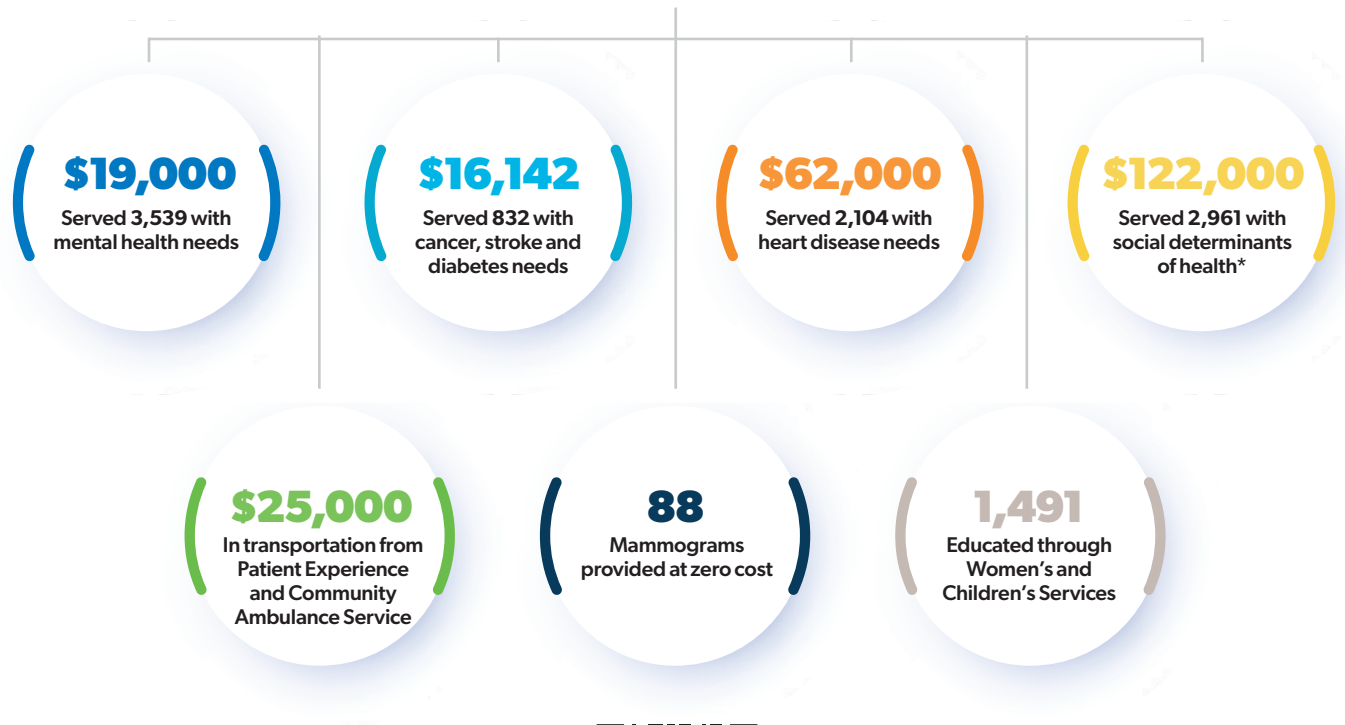
Every three years, Genesis HealthCare System and local health departments conduct a Community Health Needs Assessment (CHNA) to determine the top health needs in our region. The survey results outline key health data and community members' feedback about the health needs in our area. In collaboration with local health departments, Genesis HealthCare System prioritized programs to meet the community's needs.

Our 2024 six priority health needs were:  
**mental health issues, heart disease, cancer, stroke, diabetes and social determinants of health.\***

## Genesis funded these programs to address the top health needs

# \$244,142

Impacted 11,015 community members



To learn what we heard from you, our community, please visit [genesishcs.org/chna2024](https://genesishcs.org/chna2024) or scan the QR code to access the report.

|| \*Social determinants of health are the conditions in which people are born, grow, live, work and age that affect their overall health and well-being. ||

### »The Genesis Vision

#### Vision

Genesis is committed to being a healthcare team whose care exceeds the expectations of our patients and community.

# COMMUNITY BENEFIT HIGHLIGHTS

**\$73,650**

Donated to nonprofit community partners

**300**

Units of blood donated by Genesis team members to help over 900 patients

**707**

Community members educated by Trauma Services

**41,000**

Members of the local Amish community received easier hospital access

**300**

Veterans honored at Hospice Care pinning ceremonies

**703**

Free sports physicals performed by Orthopedic Sports Medicine

**\$37,000**

In groceries donated to support local hunger network

**77**

Volunteer hours coordinated by team members for Habitat for Humanity

**88**

Placentas donated to make special grafts that heal wounds



## GENESIS NURSELINE: AVAILABLE 24/7

Most callers use the NurseLine (740-455-4949) to make informed decisions about the health of a family member after regular office visits. Registered nurses with emergency medical experience respond to any community member with immediate health questions or concerns.

**\$750,000**

Invested in NurseLine

**11,728**

People served

### »The Genesis Values

#### Values

**Compassion** || We demonstrate our faith-based roots in how we care for all our patients, and each other, as a whole person with empathy, understanding, respect and a healing touch.

# YOUR FUTURE CAREGIVERS

## Workforce Development

# 4,826

Students educated in 2024

In addition to taking care of you today, we know how important it is to prepare the next generation of caregivers to care for your children and grandchildren.

The Genesis Workforce Development Department was created in 2024 to be intentional and strategic in our efforts to educate students about clinical and non-clinical careers in healthcare, deepen relationships in our community and grow the organization.

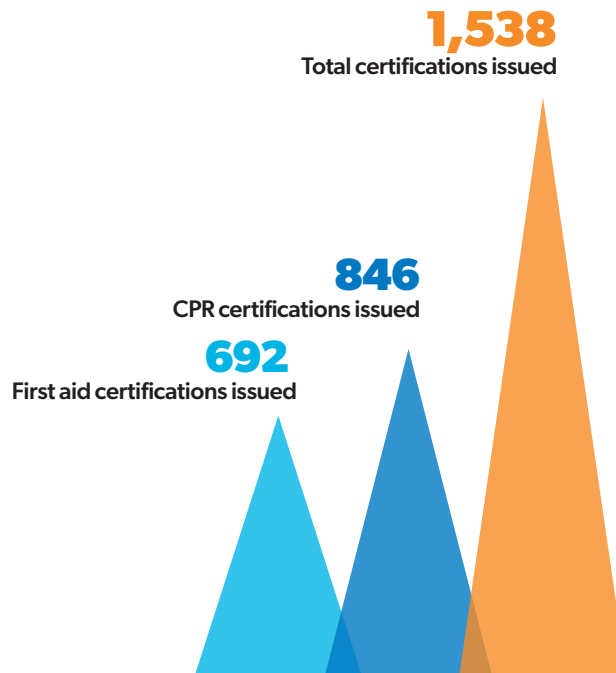
We are also facilitating programs and creating opportunities for local students in grades K-12 to help them learn about healthcare careers.



Workforce Development coordinated teams to provide learning opportunities for 1,548 students during the 2024 Junior Achievement Inspire Event.

# LIFESAVING CERTIFICATIONS

Genesis Educational Services monitored community CPR and first aid classes and provided certification cards through a partnership with Zane State College.



### »The Genesis Values

#### Values

**Excellence** || We hold ourselves accountable to achieving the highest quality standards for patient experience, operational performance and clinical outcomes for our patients and community, as we assist them along their healthcare journey.

# BEHAVIORAL HEALTH SPOTLIGHT

**1,347**  
Inpatients served



**680**  
Outpatients served

**2,027**  
Total patients served

## Added support

- Behavioral Health staff** available in the Emergency Department **24/7**.
- Dedicated case manager** available for patients in the hospital with a history of behavioral health needs.
- \$2,083** invested in **57 calls** to survivors of sexual assault.
- \$4,000** dedicated to addiction support.
- 49 hours** devoted to community collaboratives in mental health.

## The future of Behavioral Health

In 2024, project planning began for additional behavioral health services.

### Youth Crisis Stabilization Center

Planned to open in 2026, Genesis will offer an additional option of care to our behavioral health youth in need.



### Community care collaborative

Community organizations are committed to collaborating in addressing the behavioral health needs of our community. By sharing access to past medical histories, we ensure consistent and continuous care, fostering progress in meeting our community's needs.



### »The Genesis Values

#### Values

**Integrity** || We will always be respectful, truthful, and “do right by” each other and all those we serve, while providing exceptional care that meets the unique needs of every person in our community.

# GROWING YOUR LOCAL CARE TEAM

Physicians welcomed to Genesis HealthCare System in 2024



**Sarah C. Aronson, M.D.**  
Anesthesiology



**Aaron Bowers, D.O.**  
Obstetrics/Gynecology



**Adam J. Clemens, M.D.**  
Urology



**Kamesh Gupta, M.D.**  
Gastroenterology



**Katherine Hill, M.D.**  
Orthopedic Surgery



**Anupreet Kaur, M.D., FAAFP**  
Family Medicine



**Mark Kenamond, M.D.**  
Radiation Oncology



**Arshia Khorasani-Zadeh, M.D.**  
Gastroenterology



**Sai Krishna C. Korada, M.D.**  
General Cardiology



**Minh Le, D.P.M.**  
Podiatric Surgery



**Christopher Leibold, D.O.**  
Orthopedic Surgery



**Olusola Olubowale, M.D., MPH**  
Interventional Cardiology



**Tejas Patel, M.D.**  
General Cardiology



**Avneek Sandhu, M.D.**  
Hematology/Oncology

We continue to hire the best physicians to address our community's Health Professional Shortage Areas designation, as noted by the Health Resources & Services Administration.

## »The Genesis Values

### Values

**Team** || We believe in the strength and enjoyment of working together as **one** team to achieve our highest potential for excellence, both collectively and individually.



# GENESIS COSHOCTON MEDICAL CENTER

**Celebrated one year of exceptional healthcare in Coshocton**

## Better Begins Here in Coshocton County.

Genesis HealthCare System is committed to providing high-quality, compassionate healthcare to the Coshocton community. We continue to expand our services so you can receive the healthcare you need closer to where you live, work and play.



**\$26,331**

Donated to community health projects



**\$4,961**

Spent on Coshocton community education



**17,433**

Encounters at the Emergency Department



**3,327**

Encounters with Heart & Vascular services



**1,840**

Mammograms provided



**110**

Units of blood donated

## »The Genesis Values

### Values

**Innovation** || We constantly seek ways to improve by challenging the current state and embracing new ideas, processes, and technology to create higher quality outcomes, a healthier community, and lower total costs of care.



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## Stay connected, stay healthy

Keep updated with Genesis by following us on social media. Subscribe to our quarterly publication, *LiveWell*, and our women's email newsletter, *HerHealth*. Visit [genesishcs.org/subscribe](https://genesishcs.org/subscribe).

To be added to or removed from our lists, contact:  
Genesis HealthCare System  
Marketing & Public Relations  
740-454-5913  
Email: [livewell@genesishcs.org](mailto:livewell@genesishcs.org)