

2022 ISSUE

COMMUNITY BENEFIT REPORT

BASED ON 2021 RESULTS

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Genesis
HEALTHCARE SYSTEM

Better Begins Here



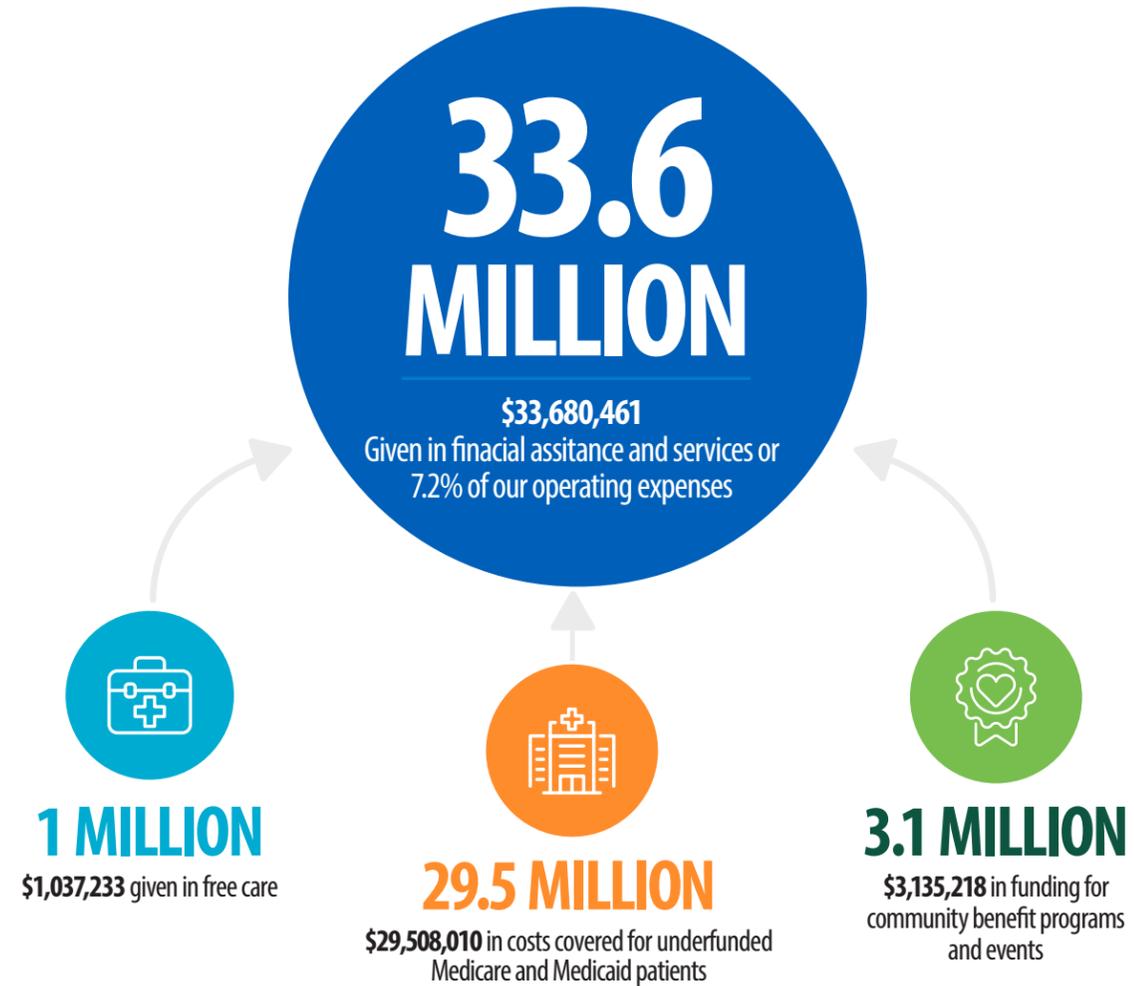
MAKING A DIFFERENCE IN OUR COMMUNITY: 2021 RECAP

People come from far and near to work with Genesis. Some say it's because our mission aligns with their values. Others say it's our commitment to serving the community. Whatever the reason is, we are proud to be a pillar of hope and healing for many.

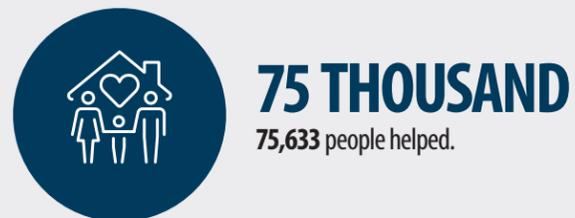
Genesis is a not-for-profit healthcare system dedicated to serving areas within and beyond the hospital setting.

Our faith-based roots equip us with empathy and understanding to heal our community. Our commitment to excellence sets our level of care apart from the rest. Our together-as-one team mentality helps us achieve more than we can apart.

Our impact is evident in the community benefit programs designed to help the underserved.



Genesis is devoted to caring for you and your loved ones, even if you cannot cover the cost of treatment. We pledge a portion of our earnings to cover the cost of care if you qualify for free or discounted care and if your insurance does not cover the total cost of your medical bill.



ADDRESSING OUR COMMUNITY HEALTH NEEDS

Think of our surveys as a thermometer. Similar to how a thermometer is used to measure your temperature to gauge if you're sick or healthy, we partner with organizations like the local health department and Ohio University to research or measure the health needs of our community. Our Community Health Needs Assessment (CHNA) report contains the health issues that affect our community. As a result of the survey, we created medically supervised programs like the Genesis Risk Intervention Program (GRIP), education and events that focus on improving the health of many.

Exercise, education and events

3,815
TOTAL PARTICIPANTS

1,614
STANDARD GRIP EXERCISE CLASS

398
DIABETES GRIP EXERCISE CLASS

62
CANCER GRIP EXERCISE CLASS

486
PARKINSON'S ROCK STEADY EXERCISE AND AQUATIC CLASS

50
CANCER SERVICES VAPING EDUCATION

506
STUDENT SPORTS PHYSICALS

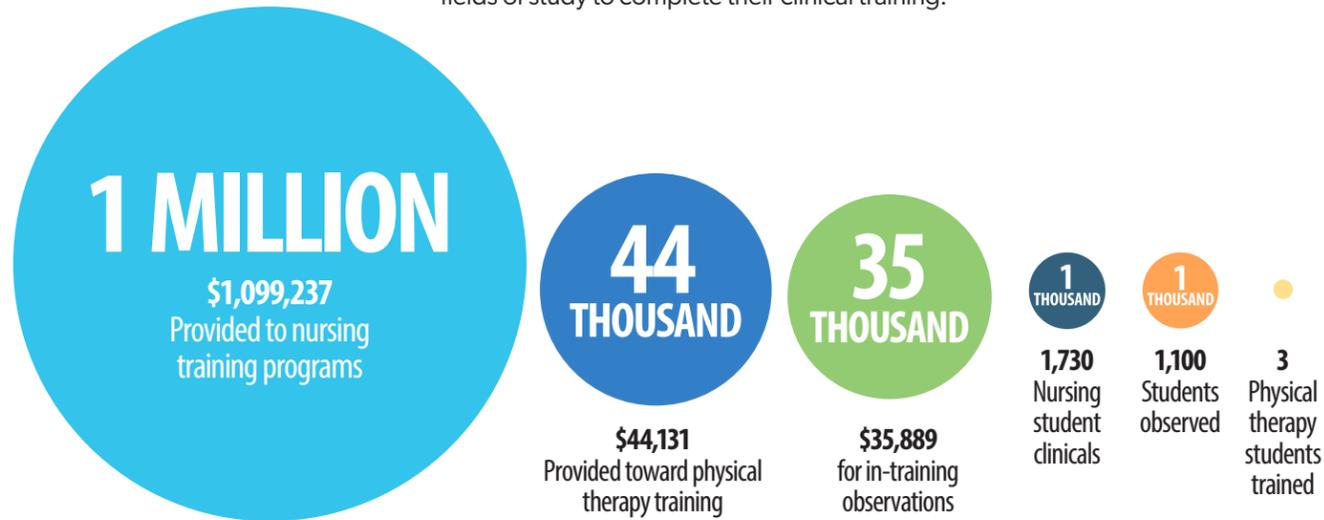
497
PULMONARY BLACK LUNG CLINIC COUNSELING

112
MATTER OF BALANCE EXERCISE CLASS

90
VETERANS PINNING CEREMONIES-HOSPICE PALLIATIVE CARE

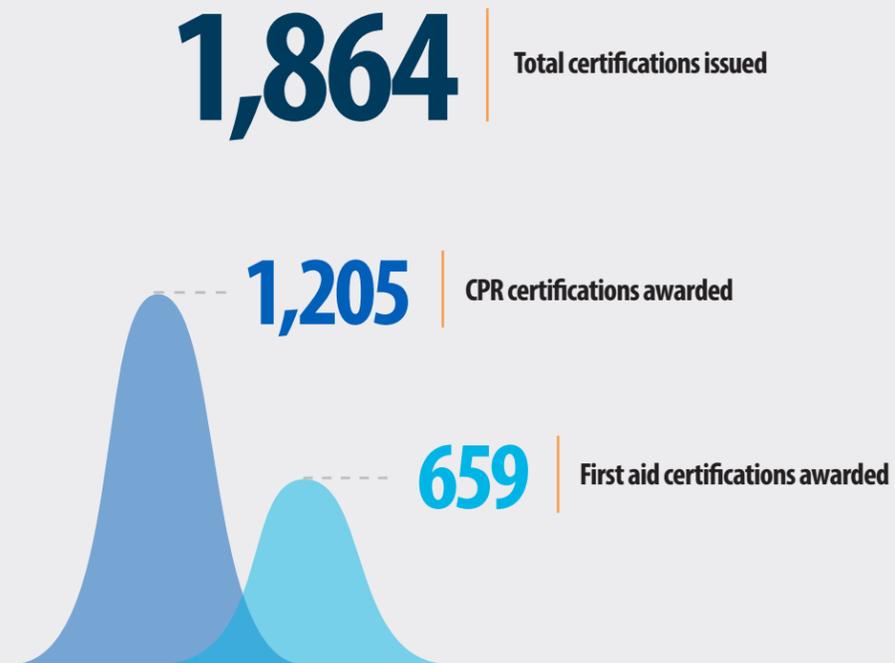
THE NEXT GENERATION OF CARE PROVIDERS

We support higher education in many ways that involve our time, money and expertise. Our organization collaborated with Muskingum University, Ohio University Zanesville, Mount Vernon Nazarene University, Central Ohio Technical College and Mid-East Career and Technology Centers to provide clinical education. Genesis nursing staff also dedicated one-on-one time to students. The clinical education we offered enabled nursing students and individuals from other fields of study to complete their clinical training.



Certifications issued

Genesis educational services monitor community CPR and First Aid classes and provide certification cards through a partnership with Zane State College.



GENESIS 24-HOUR NURSELINE

When you need medical advice such as:

“My baby won’t stop crying, and it seems like she’s having stomach pains. Should I take her to the hospital?” Our registered nurses are specially trained to assess your situation over the phone and give free expert advice on your specific problem.

\$1,708,182 | Spent to offer the NurseLine to community

29,405 | Calls accepted by our NurseLine workers

Support for women, children and infants

- 212 online birth preparation courses.
- 173 In-person class participants.
Classes include:
 - Baby Basics Class
 - Safe Sitter, Babysitting Class
 - Childbirth Prep Classes
 - Sibling Class
 - Breast Feeding Support for Success

INCREASING ACCESS TO CARE



Northside Pharmacy

In 2021, we broke ground to bring you the only 24/7 pharmacy in Muskingum County. The new Northside Pharmacy at 721 Taylor St. in Zanesville is set to open in the spring of 2022. This location will offer around-the-clock access to a pharmacist to fill prescriptions and answer your medication questions.

Coshocton Medical Center

We are excited to bring a medical center to the people of Coshocton and its surrounding areas. Services will include a 24/7 Emergency Department, top-of-the-line physicians, therapists, outpatient surgery center, overnight observation unit, imaging lab, advanced diagnostics and therapies among other services.

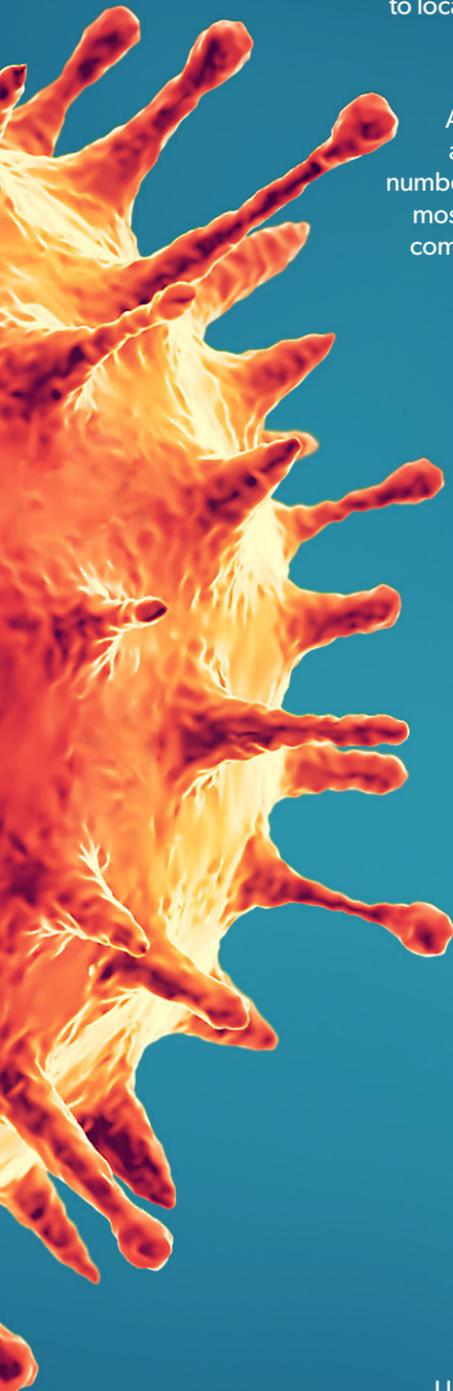
Orthopedic Center

Our new Orthopedic Center opened in December 2021. It offers specialized physicians, advanced technologies, athletic trainer services, physical and occupational therapy, imaging studies, advanced practice providers, a Walk-in Clinic and more. You can find our new facility in the heart of Zanesville at 2904 Bell St.

TACKLING COVID-19: A YEAR IN REVIEW

Tackling COVID-19 looks like expanding testing sites when cases surge. It's converting a department store into a vaccination clinic in days. It's going to local schools to make the vaccine accessible to essential workers like teachers. It's offering booster shots and giving the monoclonal antibody treatment to the most vulnerable.

As the number of COVID-19 patients soared, we launched an array of COVID-19 initiatives in our community to drive those numbers down. By March 2021, Muskingum County was one of the two most successful counties in the state for giving vaccinations. With a combination of care, vaccine clinics, COVID-19 tests and treatment, we provided hope for the community.



Did you know?

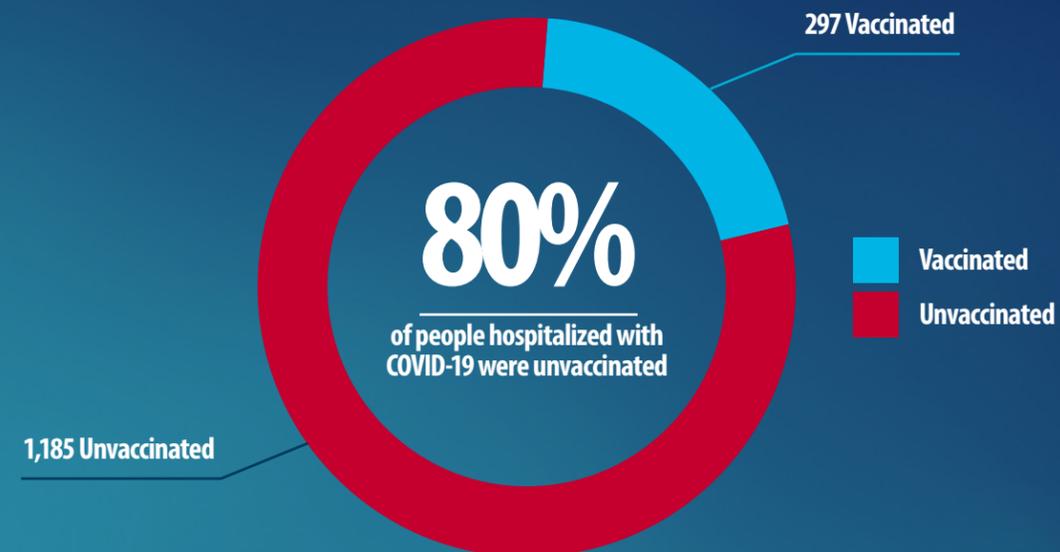
Unvaccinated individuals are five times more likely to end up at the hospital with COVID-19 than those who are vaccinated. The graphics on the next page show the number of unvaccinated people who were hospitalized in our area last year. Getting vaccinated will lower hospitalizations due to COVID-19.

48,720



COVID-19 tests

At Genesis over 1,482 people were hospitalized with COVID-19 in 2021.



25,116



Vaccine & booster shots

3,413



Patients treated with monoclonal antibodies

819



Visits to our COVID-19 Community Clinic

PHYSICIANS WELCOMED TO OUR FACILITIES IN 2021



Dany Abou Abdallah, M.D.
Pulmonary and Critical Care
Medicine, Sleep Medicine



Mesfin Alemayehu, M.D.
Pulmonary and Critical Care
Medicine



Kevin Banks, M.D.
Urologic Surgery



Abdul Dada, M.D.
Family Medicine



Stacey Guan, M.D.
Family Medicine



Jacob Hupp, M.D.
Pulmonary and Critical
Care Medicine



Elston Johnson, D.O.
Invasive Cardiology



Vamsi Koduri, M.D.
Oncology and
Hematology



Robert F. Lewe, M.D., FACP
Hospice and Palliative Care
Medicine



Brenda Lozowski, D.O.
Family Medicine



David Lozowski, D.O.
Family Medicine



Nuwan Pilapitiya, M.D.
Family Medicine



Kunal Shah, M.D.
General Cardiology



Emmanuel Ugbarugba, M.D.
Gastroenterology, Hepatology
and Nutrition



Even Wang, M.D.
Neurology

KEEPING YOU HEALTHY

We're keeping you out of the hospital and doctor's office by sharing health tips through podcasts, blogs, videos and more. A growing number of people are getting free expert health advice and resources from our medical team of physicians, nurses, specialists and other professionals. The proof? It's evident in the number of listens we've garnered from our podcasts and views from our blogs and articles this past year.

23,500+

TOTAL VIEWS/LISTENS FOR OUR HEALTH INFORMATION

8,408

HEALTH LIBRARY PAGE VIEWS

7,536

HEALTH BLOG VIEWS

622

WEBSITE ARTICLE VIEWS

1,214

COVID-19 ARTCLE VIEWS

4,952

PODCAST LISTENS

831

LIVEWELL DIGITAL VIEWS



2503 Maple Ave., Suite A
Zanesville, OH 43701

Ready to go digital?

We have added a digital version of *LiveWell* magazine for your convenience. Email livewell@genesishcs.org to receive your digital version and you can:

- Read *LiveWell* on your phone or tablet on the go
- Share health tips from each issue
- Watch patient videos

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