



Better Begins Here

**COMMUNITY
BENEFIT REPORT**

A SPECIAL EDITION OF

LiveWell

2020

BASED ON 2019 RESULTS



Genesis
HEALTHCARE SYSTEM

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genesishcs.org

Our Mission

To provide compassionate,
 quality healthcare

Our Vision

Genesis is committed to being a
 healthcare team whose care exceeds
 the expectations of our patients
 and community.

Our Values

- Compassion • Excellence
- Innovation • Trust

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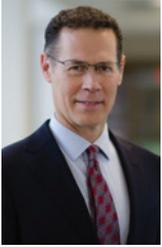
Shirley VanWye

Sr. Laura Wolf

On the Cover: Sister Bernadette Selinsky, chaplain, Genesis Spiritual Care, shows compassion in the St. Francis Chapel at Genesis Hospital.



Better Begins Here



Last year was a banner year for Genesis. In 2019 we again achieved an "A" Safety Grade in the spring and in the fall and a 4-Star rating, along with national recognition for stroke care. We introduced our new tagline, Better Begins Here in 2019. This is more than a slogan; it's the way we live our mission each day. This special edition of *LiveWell/Community Benefit Report* highlights how Better Begins Here.

Better Begins Here is carried out through the programs and services we provide. In this magazine, you can read about Genesis Hospice Care recognizing those who have served our country through the We Honor Veterans programs. Genesis Hospice, along with many other Genesis services, provides care regardless of the patients' ability to pay. As a not-for-profit health system, we gave more than **\$41.3 million** back to our community to provide these services.

Offering these services and programs is part of our mission to help you get well and stay well. Each year we provide low or no-cost programs to help you improve your health. We're reaching out to offer free cooking classes and diabetes education throughout the region. Bringing these programs to your area enables you to stay closer to home, saving time and money. Another popular program we offer is the exercise and support programs for those battling Parkinson's disease. We're glad we can provide these programs to help you improve your health. We benefit our community in a multitude of ways, and I've highlighted several. Look inside for the ways Genesis is making better begin here by:

- Providing Greater Access to Care
- Helping to Curb Heart Disease
- Improving Mental Health and Reducing Addiction
- Helping to Reduce Cancer
- Training Tomorrow's Healthcare Providers
- Reducing Falls and Increasing Physical Fitness

It is an honor to serve our community. Thank you for entrusting us with your care as we continue to develop new ways to provide access to care and improve your health. I will keep you up to date on additional ways Genesis will benefit you in 2020 in the upcoming editions of *LiveWell*.

 | Matthew J. Perry, President & CEO

What Is Community Benefit?

Caring for the members of our communities goes beyond the walls of the hospital and doctors' offices. Through community benefits, Genesis cares for you in innovative ways to help you learn more about your health and stay well.

The 2018 Community Health Needs Assessment (CHNA) included input from area residents participating in assessment surveys. The data was collected from multiple sources. We collaborated with local agencies that also have an interest in the health of our communities to provide us input when identifying and prioritizing the biggest health needs in our six-county service area – Coshocton, Guernsey, Muskingum, Noble, Morgan and Perry counties.

The CHNA results were used to develop the Community Benefit 2019-2021 Implementation Strategy. The strategy describes how Genesis will address the identified needs. Within the Community Benefit 2019-2021 Implementation Strategy, you'll find initiatives that include the services, classes and events that Genesis provides to promote the health of the population living in the communities in our service area: it's the health screening provided by clinicians; it's the support groups and self-help programs; it's free education for health professionals; and clinical experience for nursing students and other healthcare students' clinicals.

You can find the current 2018 Community Needs Assessment and Community Benefit 2019-2021 Implementation Strategy on our website at genesishcs.org.

Providing Healthcare to All

All six counties in the Genesis service area are designated by the federal government as Appalachian – with factors that influence community members' health and access to healthcare. Each of the factors is compared to an average for Ohio and includes:

- Persons living in poverty are at a higher risk of food insecurity and the percentage of children at risk of food insecurity is higher.
- Poverty levels are higher for the general community, seniors and children.
- More residents ride alone to work and less use public transportation.

Many persons living in poverty are Medicaid and Medicare recipients who are provided care at Genesis. Community benefit includes uncompensated care because Medicaid and Medicare reimbursements are less than the cost of care.

Better Begins Here at Genesis with community benefit health initiatives focused on improving the health of our community members.



Better Begins Here to Benefit Our Community

Giving \$41.3 Million Back

Genesis HealthCare System gives to the community in multiple ways. Genesis is not-for-profit with a mission to provide compassionate, quality healthcare. We're dedicated to meeting the health-related needs of our community members, regardless of their ability to pay.

We partner with agencies throughout the community to identify health-related needs of the poor, the underserved and the community at large, and we strive to fulfill those needs. We pledge every dollar, after expenses, to develop services, provide financial and professional support and offer education and wellness programs that respond to the community's health needs. Genesis' quantifiable benefit to the community in 2019 was **\$41.3 million**, which was 11.3% of our total operating expenses.

Charity Care

Free or discounted care was provided to more than 2,963 patients who did not have insurance or whose insurance left them with an out-of-pocket balance after payment was made. This amount is based on costs. Bad debt is not included.

Unpaid Cost of Medicaid & Medicare

Genesis received payments for services provided to patients covered by Medicare and Medicaid, but the payments did not always cover the cost of the services. Costs are defined as difference between program net patient revenues and cost of providing the services.

Community Benefit Services

More than 128,843 people benefited from activities such as free health education, health promotion screenings, educational programs and in-kind donations from Genesis.



\$2 million
CHARITY CARE



\$36 million
UNPAID COST OF
MEDICARE & MEDICAID



\$3 million
COMMUNITY
BENEFIT SERVICES



Support from Employees

Genesis employees supported our community in a variety of ways in 2019, including:

- Donated \$34,294 to the United Way
- Red Cross Blood Drives 128 units collected from 4 drives
- Operation Feed \$2,927
- Food Charities: \$1,603 raised through food sales in the Genesis cafeteria for local social agencies including Miracle League, Transitions, Big Brothers Big Sisters, Roseville Food Pantry, Morgan County United Ministries Food Pantry, College Drive Presbyterian Church Food Pantry, Heartbeats, Forever Dads, First Putnam House Shelter and Christ's Table.



Honor Walk Tribute to Organ Donor

Genesis held an Honor Walk to honor a hero who chose to be an organ donor. Friends, family and hospital staff lined the halls as the hero was transported to the operating room on her way to save lives.

The gift of organ donation from one person to another can save up to eight lives, restore sight to two people through cornea donation, and heal up to 75 people through tissue donation.



Other Forms of Economic Support

Genesis is a major contributor to the local economy with more than 3,600 employees and a payroll of \$240.5 million. In addition to the ripple effect these payroll dollars make as employees make their homes in our community and support local merchants, our employees' payroll taxes also make a sizable contribution to the area's economic health:

- Ohio Payroll Taxes \$7.5 million
- Local Area Payroll Taxes \$3.9 million
- School Taxes \$76,666



\$7.5 million
Ohio Payroll Taxes



\$3.9 million
Local Area Payroll Taxes



\$76,666
School Taxes



Hugh Cunningham of Mount Perry was glad the Genesis Perry County Medical Center in Somerset was nearby to provide access to quality care.

Better Begins Here with Greater Access to Care

Community Need

Our region has a physician shortage. Ohio averages one physician per 1,310 people, while our area averages one physician per 4,990 people in five of the six counties Genesis serves. Genesis has innovative ways to help our community members get care.

Hugh's Story

Hugh Cunningham had walked across the same floor many times. This time, however, he tripped and fell face first.

Fortunately, the Genesis Perry County Medical Center (GPCMC) Emergency Department was close by. "I was taken by ambulance, cared for right away, and everything they did was great," said the Mount Perry resident. "I messed up my jaw badly, had about 20 to 25 stitches from my lip to my chin and had several teeth knocked out." He also had two fractures in his neck and was given a collar to stabilize his neck.

"Hugh had a significant neck injury," said Larry Myles, M.D., Genesis Emergency Medicine. "Without timely care, his quality of life could have been significantly diminished due to the injuries to his neck and jaw," said Myles, the physician who cared for Hugh. Hugh was so grateful for the compassionate care he received, he returned to the GPCMC to thank the staff in person.

Genesis Perry County Medical Center

In its first year of service, the Genesis Perry County Medical Center (GPCMC) Emergency Department provided quality healthcare to more than 14,000 patients. As the only free-standing and always-open emergency department in the area, more than 40 patients are treated per day by a staff comprised of approximately 85% Perry County residents. In 2019, the GPCMC averaged a patient satisfaction score higher than 90%. Go to genesishcs.org for more information.

Orthopedic Walk-in Clinic

The Genesis Orthopedic Walk-in Clinic opened so our community members can be seen quickly for strains, sprains and pulled muscles. No appointment is needed to see a specialist for minor orthopedic injuries. The walk-in clinic is open Monday through Friday from 9 a.m. to 4 p.m. and is located at Genesis Orthopedic Sports Medicine, 950 Bethesda Drive, Building 5, Zanesville. For more information, call (740) 586-6828.



Benny Myers, staff interpreter

Sign Language and Other Translations

It's important for patients and their families to understand the care and instructions. Genesis offers translation in multiple languages and provides sign language services upon request. Last year, 287 patients and/or family members were aided in communication. If you need language assistance services, contact Genesis Corporate Integrity at (740) 588-7820.

Patient Access

Improving access to quality healthcare is a Genesis priority. The Genesis Patient Access Center helps community members find a convenient primary care physician through OneCall. The OneCall number is (740) 455-7500, and is available Monday through Friday from 7 a.m. to 6 p.m.

We have doctors' offices located throughout the region. Some offer extended hours, vaccines, same-day appointments depending on availability and care for all ages. Genesis offers family doctors in Zanesville, New Lexington, Crooksville, Junction City, Somerset, New Concord and Dresden. Over 3,106 new patient appointments were made through OneCall in 2019.

Access Includes Specialty Care

Seeing a specialist through a primary care physician referral is an essential step in the care process. To help you get the appointment, staff in the Genesis Patient Access Center (PAC) connect the referral from your primary care physician to the specialist or other services. The PAC staff is specially trained to make sure you receive an appointment. In 2019, there were 36,238 referrals.

Referrals also come from patients seen in the Emergency Departments in Zanesville and Perry County. Last year, to help community members get the care they needed, the PAC staff placed 715,633 calls.



Ben Workman, WW II Veteran

We Honor Veterans

Genesis Hospice offers the We Honor Veterans program to provide special recognition and pinning ceremonies for those who have served our country. The We Honor Veterans program addresses the unique needs of those who have served in the military by providing high-quality care to veterans, honoring and recognizing veterans for their service, providing education to Genesis staff and volunteers about the needs of veterans, and other services. More than 415 veterans were recognized through the We Honor Veterans program and an additional 266 were honored with pinning ceremonies in 2019.

Fallen Comrade Ceremony

The Genesis Hospice and Spiritual Care staff, community members and volunteers participated in the Fallen Comrade Ceremony in October 2019.

The event was designed to provide an avenue for veterans to begin healing for the unmentioned loss of fellow comrades taken in the line of duty, time spent away from families, or guilt. Veterans wrote about a loss on small rocks and symbolically gave away the guilt or sorrow.



NurseLine 24/7

The Genesis NurseLine is a free phone service available 24/7 to answer general health questions. The NurseLine received 22,222 calls in 2019. Staffed by registered nurses specially trained to assess the callers' situations and ask about symptoms, the NurseLine nurses help decide the best course of care – whether it's to direct callers to emergency help when necessary or provide self-care tips. The NurseLine number is (740) 455-4949 or 800-455-4949.



Crisanne Redfern of Crooksville took free cooking classes to help herself and others.

Better Begins Here to Curb Heart Disease

Community Need

Unhealthy eating increases the risk of heart disease, cancer, stroke, Alzheimer's disease, diabetes and obesity. Adults in our region have higher than average body weights compared to other Ohio residents. Higher body weights can increase the risk of health problems, including Type 2 diabetes.

In Southeastern Ohio, 16.5% of the population has been diagnosed with diabetes, compared to 9.4% statewide. Genesis Diabetes & Nutrition Education offers comprehensive free programs throughout the region to help you improve your health. For more information, call (740) 454-4568.

Crisanne's Story

Crisanne Redfern took free cooking classes to learn to cook healthier foods. The Crooksville resident wanted to find ways to eat healthier to manage her diabetes, as well as help others in the community. She volunteers at her local church's food pantry serving 50-60 families monthly. "Busy families sometimes find it hard to cook if the food item isn't in a box or a can," Crisanne said.

Trying Healthy Foods

In the cooking class, Crisanne tried new foods like jicama, passion fruit and chickpeas. "I had never eaten chickpeas before, and I was afraid to try it." Crisanne liked the chickpeas and helped others learn to use the legume as well. Cases of chickpeas were donated to the food pantry, but no one knew what to do with the protein source. Crisanne learned to cook the beans in class, and the recipes from class were shared with the food pantry patrons.

Crisanne has taken cooking classes with her granddaughters, and she's glad they were able to participate together. "In class I learned about understanding food labels, portion size and cooking new foods. I was able to try out new foods, like gluten-free brownies, for my husband and grandkids. They didn't know the difference between the new version and regular brownies," Crisanne said.



Cooking Matters®

Cooking healthy on a budget can be a challenge. Genesis Diabetes & Nutrition Education partners with key leaders to help community members learn how to eat healthy. Genesis dietitians and certified diabetes educators teach classes at Cooking Matters sponsored by OSU-SNAP Education. The class is available in Crooksville, designated a food desert due to limited access to healthy foods.

Learn to Make Healthy Choices

The six-week cooking classes give participants the opportunity to prepare new recipes, taste samples, take home free groceries and learn how to make healthy choices on a limited budget. If participants attend four of the six classes, they are entered in a prize drawing.

The two-hour weekly classes are making a difference. When participants were asked how the course affected their life, the responses were: "Made me more aware of what I was cooking; Learned how to include healthier foods in cooking; I've been more aware of nutrition labels on the back of the products."

Diabetes Empowerment Education Program (DEEP™)

The Diabetes & Nutrition Education team offers DEEP, a free, six-week session to help those with diabetes or pre-diabetes gain a better understanding of diabetes self-care. Relatives and caregivers of those managing diabetes can also attend for free. The hands-on sessions focus on improving quality of life, increasing physical activity, learning to eat better and other healthy tips. For more information, go to genesishcs.org > Classes & Events.



I woke up like this.

Spirit of Women Events

A Spirit event, I Woke Up Like This, was a free weight-management educational program. Participants enjoyed healthy cooking demonstrations by local chefs, free health screenings and healthy weight management education from a Genesis specialist.

In February 2019, we offered Your Best Defense Against Heart Disease, a free Spirit of Women event. Participants had the opportunity to taste healthy foods and hear important heart disease prevention information from our heart specialists. Attendees also received a coupon for a free cholesterol screening. Go to genesishcs.org for more information on Spirit of Women events.



Neighborhood Watch

The Genesis Diabetes & Nutrition Education team created local Diabetes Neighborhood Watch programs to help participants learn, listen and interact with others who struggle or want to learn more about diabetes. Community members learn diabetes self-care, feel the support of others and share knowledge with their community. For more information, call (740) 454-4568.

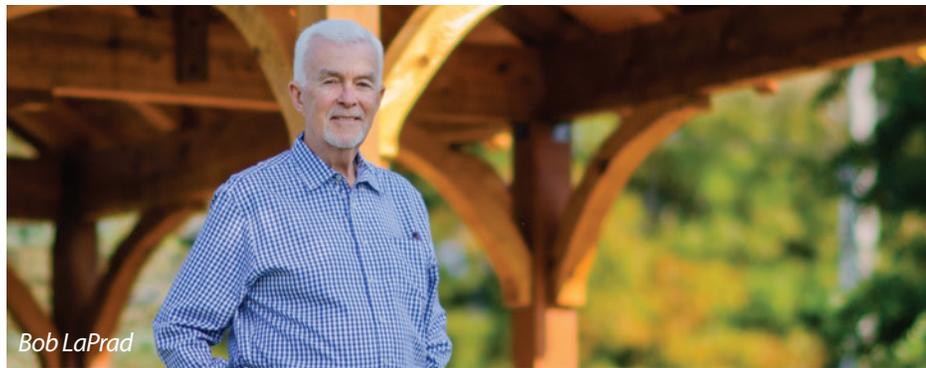
Better Begins Here to Reduce Falls and Increase Physical Fitness

Community Need

Falls are the No. 1 reason community members come to the Genesis Emergency Departments. Improving physical fitness can help reduce the risk of falling. We're reaching out to extend a helping hand to increase physical fitness to all ages ranging from school children to the elderly.

Gorsuch Fitness Trail Gets Revitalized

The Gorsuch Fitness Trail on the Genesis Hospital Campus is open to everyone in the community. The fitness trail has been a popular destination to improve physical fitness since its beginning in 1981. In 2019, three layers of all-weather surface were installed for a more comfortable walking experience thanks to a \$205,000 donation from the Genesis Volunteers.



Bob LaPrad

Bob's Story

"The Genesis Volunteers are glad to invest in projects that benefit the entire community," said Bob LaPrad, president of Genesis Volunteers in 2019. "The one-mile trail is a popular place to exercise for all ages and helps improve the health of our community. About 100 to 150 people in our community use the trail daily during nice weather."

Children Learn Stroke Symptoms

In our region, a large percentage of grandparents care for grandchildren. Genesis Rehabilitation Services therapists teach children how to recognize a stroke and get help.

Kids from area schools learn how to recognize the signs and symptoms of a stroke. The children are taught a song to recall the acronym BE FAST: Balance; Eyes; Face drooping; Arm weakness; Speech difficulty; and Time to call 911. For more information, call Genesis Rehabilitation Services at (740) 454-4676.

Baseline Concussion Screenings

Students in our region can receive a free baseline ImPACT screening prior to suffering a concussion. Offered through Genesis Rehabilitation Services, the ImPACT screening establishes a baseline evaluation, then if students are suspected of having a concussion, the screening can be given again to compare the results to the baseline. Genesis has contracts with area schools, and in 2019 more than 250 students received the baseline test.

Parkinson's Disease Programs

Genesis Rehabilitation Services offers a weekly group aquatic class, Rock Steady Boxing and a support group, Chat and Snack, to help those battling Parkinson's disease, family members and caregivers. For more information about our Parkinson's programs, go to genesishcs.org, or contact Genesis Rehabilitation Services at (740) 455-5151. More than 1,000 community members benefited from the Parkinson's disease programs in 2019.



Reducing Falls

In our service area, falls are the leading cause of death in seniors age 65 and older. Genesis offers classes to help people learn to reduce their risk of falling and free programs and education on preventing falls. The programs include identifying hazards in the home and how to save a life by controlling life-threatening bleeding.

Matter of Balance

Matter of Balance classes are designed to help individuals manage falls and include exercises to help with balance. The free class addresses the fear of falling, changes in eyesight and hearing and decreased mobility – all which can increase a fall risk. Each session meets once a week for eight weeks. To register call (740) 454-4002 or go to the Genesis website at genesishcs.org > Classes & Events.

Better Begins Here to Improve Mental Health and Reduce Addiction

Community Need

Ohio has the second leading overdose death rate in the country, behind West Virginia. Our region also has a higher number of patients experiencing drug overdoses compared to the state average. The drug epidemic impacts all ages, including the youngest in our community. The number of babies born addicted to drugs rose 84% from 2009 to 2013, compared to 75% for the state average.

Compared to the Ohio average, five of the six counties Genesis serves has a higher rate of suicide. Genesis is collaborating with other organizations in the community to provide powerful programs to improve lives.



Spiritual Care staff

Suicide Crisis Support

Pastoral Care Before, During and After a Suicide Crisis

Genesis Spiritual Care provided a free seminar for faith leaders to help those in our community dealing with suicide. "Pastoral Care Before, During and After a Suicide Crisis offered training to equip spiritual care leaders to help those experiencing a suicide crisis," said Vickie Kumorowski, director, Genesis Spiritual Care. Genesis Spiritual Care collaborated with behavioral health organizations in the community to provide the training. For more information, contact Genesis Spiritual Care at (740) 454-5859.

Community Outreach

Genesis Spiritual Care members are part of the LOSS team. The LOSS team received training through the Mental Health Recovery Services Board to provide support to family members whose loved one has committed suicide. Genesis Hospice sponsors a chaplain-led support group for family members who have lost a loved one to suicide.



Day of Recovery participants

Day of Recovery

Brings Community Resources Together

Our region is designated as a mental health shortage area by the Health Resources and Services Administration due to an inadequate number of mental health providers. Genesis Behavioral Health sponsored the third annual Day of Recovery in 2019. The event at Zane's Landing in downtown Zanesville is a cooperative effort with area organizations to bring resources available for drug and alcohol recovery together in one place. The family-friendly event is open to everyone in the community to celebrate recovery. To learn more, call Genesis Behavioral Health at (740) 454-4201.

Understanding Addiction

Genesis Hospice has hosted a free ethics symposium for 17 years. Open to everyone in the community, the symposium focuses on a community need and provides continuing education credits.

The topic for the symposium in 2019 was Understanding Addiction: The Ethical Dilemma of Compassion Fatigue. Brad Lander, Ph.D., LICDC-CS, explained the impact of alcohol and drug use on the brain, behavior and the realistic expectations of substance abuse disorder. The 2020 Ethics Symposium is Thursday, Nov. 5. Registration for the free event will be on the Genesis website at genesishcs.org > Classes & Events in the fall.

Members of the Spiritual Care team also serve on the Muskingum County Overdose Team. The team, along with a mental health counselor and a police or sheriff's officer, go to the address of a person who has survived an overdose to provide addiction recovery information.

Warm Handoff Volunteers

In the Warm Handoff program, Genesis Volunteers are specially trained to meet with patients during their time of crisis dealing with drug or alcohol addiction. The volunteers provide treatment information or peer support for the patient and/or family member who is in the Emergency Departments or the adult psychiatric unit. The volunteers or their loved ones have experienced addiction and recovered. For more information, call Genesis Volunteer Services at (740) 454-4700.



Better Begins Here to Help Reduce Cancer

Community Need

Preventing cancer is an area of need in our region. We have higher than average cancer rates, compared to Ohio. The most common types are breast, lung and bronchus, prostate and colon.

Early cancer detection helps save lives. Genesis offered new ways to help members of our community get life-saving screenings and receive information on how to reduce cancer risks at health fairs and events.

Coupons for Mammograms

In 2019, Genesis Cancer Services offered a creative way for women in our community to receive mammograms. Cancer Services teamed up with Coconis Furniture to offer coupons for mammograms. As a result, 84 women received the life-saving screening. For more information, contact the Genesis Breast Care Center at (740) 454-5221.

Vaping Dangers

Vaping is now considered an epidemic, according to the Centers for Disease Control and Prevention. To help students be aware of the dangers of vaping, Cancer Services staff offered presentations to middle and high school students.

"The presentation is interactive, so students are able to ask questions to get the facts about vaping," said presenter, Pebbles Thornton, RN, BSN, OCN, director, Cancer, Palliative Medicine & Hospice Services. Nearly 1,500 students learned about vaping in 2019. For more information, contact Genesis Cancer Services at (740) 454-5271.

The Other Big C's – Spirit of Women Event

Genesis provided information to the community about cancer screenings that save lives. Participants at the Other Big C's, a Spirit of Women Event held in October, learned about symptoms you can't ignore from our cancer specialists. DermaView™, a facial skin analyzer, was available to attendees as well as a questionnaire for eligibility to screen for lung cancer. You can learn more about Spirit of Women events on the Genesis website at genesishcs.org > About Us > Spirit of Women.

Social Media Promotes Awareness

Genesis produced a Facebook video in October, Breast Cancer Awareness Month, reminding women to get their mammogram. The video was viewed nearly 15,000 times.

Better Begins Here Training Tomorrow's Health Providers



Gary Garbas, coal miner

Genesis Helps Those with Lung Diseases

The Genesis Black Lung Clinic reached out to fill a need after an Ohio hospital closed its black lung clinic in October 2019. Coal miners and those with lung disease as a result of employment were left without services. Those with black lung have a higher risk of cancer, chronic lung disease and heart disease. "With the closing of East Ohio Regional Hospital's clinic, there was a void in services to coal miners and others in the region. We're glad that we are able to reach out and provide life-saving care to residents in Eastern Ohio," said Emily Brawner, D.O., FCCP, pulmonologist and medical director, Genesis Lung Clinic.

To serve the needs, the Genesis Lung Clinic staff held open houses throughout the region. The open houses helped those needing services learn about the care available, meet the Genesis Lung Clinic staff and get help with the black lung claims' process. A coal miner attending an open house said, "With you helping me at the open house, I did not have to go far from home. Traveling far distances requires family to take off work and help me. Thank you for coming to me."



Clowns at Celebrate Life

Celebrate Life

Cancer survivors in our community enjoy a day held in their honor. The event, on National Cancer Survivors Day™, includes speakers celebrating cancer survival, music and food. The fun-filled day at the Genesis Cancer Care Center brings together family and friends to celebrate survival. For more information, call (740) 454-5271.



Students and instructor at Genesis

Providing Clinical Training

In 2019, Genesis provided clinical instruction to students enrolled in area colleges. Genesis clinical staff contributed 18,286 hours of clinical instruction for 706 nursing students. Offering this expert training close by helps students save time and transportation costs.

Nursing students from Muskingum University, Ohio University Zanesville, Mount Vernon Nazarene University, Central Ohio Technical College and Mid-East Career and Technology Centers completed their clinicals at Genesis in 2019. These students received invaluable supervised experience.

Genesis also provided internships in other business or healthcare-related fields for 16 interns from Muskingum University, Ohio University and Ohio University Zanesville, Mid-East Career and Technology Centers of Licking County and Shawnee State University. Genesis facilitated 2,721 hours of real-world experience to help prepare these students for employment opportunities after graduation.

We also offer preceptors to provide clinical education and training for students. The preceptors supervise students one-on-one in caring for real patients. In 2019, Genesis provided 7,002 preceptor hours to 64 students from Muskingum University, Ohio University Zanesville, Felbrey College and Mid-East Career and Technology Centers.

Genesis provides observation hours for students in a clinical program as well as high school students interested in pursuing a career in the medical field. There were 187 students who spent time observing areas of their interest including Imaging, Occupational and Physical Therapy for in- and out-patients, Behavioral Health and nursing units.

Better Begins Here to Accomplish More for You

Genesis continues to be at the forefront in using emerging technology to provide our community members the best possible outcomes, and we continue to earn national accreditation in care and safety initiatives.



4-Star Award

Genesis received a 4-Star rating from the Centers for Medicare & Medicaid Services (CMS) for Overall Hospital Quality listed on the Hospital Compare website. Go to medicare.gov/hospitalcompare for more information about hospital ratings.

Neuro Patients Benefit from New Technology

Genesis was the first healthcare system in Ohio to acquire ORBEYE, the first 4K-3D video microscope that gives precise optical and digital images. The precision enables more accurate surgery by providing high-resolution 3D imaging of the structure of tissue, blood vessels and other features and is displayed on 55-inch monitors.



Genesis Nursing staff donates "Caring Boxes for Teachers."

Caring Boxes for Teachers

The NurseLine, Nursing Care Team, Infusion Clinic and Clinical Support Services worked with the Emergency Department's team and gathered school supplies. The goal was to help provide needed items that teachers might otherwise pay for out of their own pockets. Sixty-two "Caring Boxes for Teachers" were distributed to six local school districts.



National Recognition for Stroke Care

Genesis received the American Heart Association/American Stroke Association's (AHA/ASA) Get With The Guidelines®-Stroke Gold Plus Quality Achievement award and the Target: StrokeSM Elite award. These awards recognize our commitment to providing the most appropriate stroke treatment according to nationally recognized research guidelines based on the latest scientific evidence.

Honored for Healthy Worksite Practices

For a second consecutive year, Genesis was awarded gold by the Healthy Business Council of Ohio for our commitment to the health and well-being of our employees. Participation in wellness initiatives by 2,186 Genesis employees demonstrates the commitment of our staff to making an impact on their health and well-being.

Clothes Closet

The Genesis Case Management staff provides new clothes, as needed, for patients who would otherwise leave the hospital in less than ideal apparel. Our compassionate staff created the clothes closet and accepts donations of new clothing only. The donations from Genesis employees help ensure patients, who might have unfortunate circumstances, leave with fresh clothes.

Genesis Achieves "A" Safety Grade

Genesis was graded on 28 hospital safety measures by Leapfrog Hospital Safety Grade, a national, independent, nonprofit organization. Genesis received an "A" Safety Grade for spring 2019 and for fall 2019. See hospitalsafetyscore.org for more details.

Earned National Distinction

Genesis HealthCare System was awarded accreditation from the Healthcare Facilities Accreditation Program (HFAP), the nation's original independent accreditation program. This accreditation confirms that Genesis HealthCare System is providing high-quality care as determined by an independent, external process of evaluation.



Jerry Nahanee, first Genesis recipient

Cochlear Implants Performed at Genesis

Genesis Ear, Nose and Throat specialist Max Pusz, M.D., performed the first cochlear implant at Genesis. Now patients in our area can have this procedure done locally, along with all hearing health services related to the procedure, including audiology testing before and after an implant, saving patients time and travel.



The Making of a Heart Institute

The Genesis team of highly successful cardiovascular physicians have built a program that continues to develop by adding more fellowship-trained specialists and introducing new procedures and technologies that improve the lives of our patients. The Genesis heart program provides the highest quality cardiac care available, including minimally invasive and robotic-assisted procedures.



Genesis Staff Gives Children Christmas Gifts

Genesis staff made Christmas a little brighter for area kids by helping fill requests and needs of children in the care of Muskingum County Children's Services and Perry County Children's Services. The 75 children in these two counties were made to feel special by receiving clothes and toys, including some items not on their lists.

New Physicians 2019



Shehla Atiq, M.D.
Rheumatology



Brenton Bohlig, M.D.
Physical Medicine & Rehab
and Sports Medicine



Jason Chertoff, M.D.
Pulmonology/Critical Care Medicine



Mario Matos-Cruz, M.D.
Cardiothoracic Surgery



Mahmoud Farhoud, M.D.
Cardiology



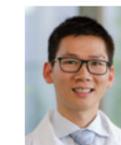
Alaa Gabi, M.D.
Interventional Cardiology



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