WE’RE GIVING YOU PEACE OF MIND WITH EMR

ALSO IN THIS ISSUE …
First in Ohio in Heart Failure Accreditation
Targeting Tumors With New Treatment
Our community, patients and staff have reason to celebrate: Genesis-Good Samaritan is the first in Ohio to earn full Heart Failure Accreditation status from the Society of Chest Pain Centers (SCPC). This means our community has access to premier care for heart failure, a growing disease among cardiac patients.

“This is a big deal!” said M. Magdy Migeed, M.D., cardiac electrophysiologist and medical director of Genesis Heart Rhythm Services. “We have such high standards of heart failure treatment locally that we surpass many hospitals in the country.”

To receive accreditation, Genesis met or surpassed stringent requirements throughout every step of a heart failure patient’s care; starting with ambulance rides through emergency medical services (EMS), and involving the emergency, nursing, cardiac rehabilitation, case management, pharmacy and food and nutrition departments. If a heart failure patient is hospitalized, he or she is then followed after discharge from the hospital by Genesis HomeCare.

“We have a huge heart services program, and all of our services tie together. Being accredited entails communication, best practices and specialized training throughout all aspects of our integrated, heart failure care,” said Lori Cody, R.N., B.S.N., chest pain center/heart failure coordinator.

In 2009, Genesis-Good Samaritan received Chest Pain Center accreditation through the SCPC, which focuses on care surrounding patients with symptoms of a heart attack. Heart failure accreditation is the next logical step in having the best cardiac care available, explained Cody.

“Most patients who survive a heart attack have a damaged heart, and inevitably end up with heart failure. Since we proved we can help patients survive a heart attack, now we’re demonstrating we can improve quality and length of life for those who experience heart failure,” Cody said.

Heart failure occurs when a weakened heart muscle cannot pump blood out of the heart, the blood then pools and can cause lung congestion, swelling in legs and feet, shortness of breath and tiredness. Treatment for heart failure involves a balance of dietary improvements, medications and sometimes devices to regulate the heart’s beat and contractions.

“We’re aggressive in treating this chronic disease – and we’re successful too,” Dr. Migeed said. “For example, when our heart failure patients come to us because their batteries are running out of their devices, we don’t just replace the battery; we evaluate them for an upgrade of their system by adding an extra wire that may help in the treatment of heart failure. We want to give our patients the best care.”

“We feel so proud of this accreditation,” Cody said. “The reason we did it? Our patients. A lot of people live with heart failure. Now, we want them to know that we can help them live longer and have a better quality of life by managing their heart failure. They can expect the highest level of care, right here at Genesis.”

Being the first in Ohio to earn Heart Failure Accreditation from the SCPC proves it.
In fact, Genesis recently became only the third hospital system in Ohio to provide TheraSphere, a relatively new procedure that delivers radiation directly into cancerous tumors within the liver.

“TheraSphere can prolong quantity and quality of life in our patients, it has few side effects, and it can treat tumors that couldn’t be treated before,” said Thomas Keane, M.D., interventional radiologist with Radiology Associates, Inc. and a member of the Genesis medical staff.

How TheraSphere Works

By entering the femoral artery, Genesis’ highly-trained medical staff inserts a catheter directly into the patient’s liver tumor. Next, Dr. Keane injects the tumor with glass beads tagged with radiation. The beads, or spheres, are smaller than a human hair but make a big impact – they cook away the tumor from the inside out.

“The issue with cancer is targeting. To kill cancerous cells, we must separate them from healthy ones,” Dr. Keane said. “The advantage of TheraSphere over external beam radiation and other forms of cancer treatment is that only the tumor is targeted; healthy organs and cells don’t receive treatment.”

Administration of the treatment only takes about an hour, and the patient returns home the same day. The treatment is designed to keep the disease in check, adding years of quality life.

Who TheraSphere Helps

TheraSphere can treat liver cancer patients with uncomfortable symptoms, like nausea, jaundice, lung infections and weight loss. As TheraSphere shrinks the tumor, the healthy liver tissue experiences less strain, preserving liver function and decreasing negative symptoms. TheraSphere also gives hope to patients with liver tumors originally too large for surgery or transplant.

“For patients with large tumors in the liver, TheraSphere can actually shrink the tumor and ‘downstage’ the level of cancer, thus allowing patients to become candidates for liver transplant or surgery,” said Robert Williamson, R.N., clinical coordinator for Genesis Imaging Services.

What This Means for Our Community

By providing TheraSphere locally, Genesis’ patients have access to cutting-edge treatments they used to only be able to get at distant, urban health care institutions.

“Patients can be in familiar surroundings, have family close by, and enjoy the physical and emotional comforts of home, all while having confidence in knowing they’re getting the latest and greatest in cancer care,” Cheryl Stollberger, B.S., R.T., director of Genesis Imaging Services, said.

Dr. Keane agrees. Before working with Genesis, he performed TheraSphere treatments at the world-renowned Johns Hopkins Hospital.

To find out if you’re a candidate for TheraSphere and other cutting-edge cancer treatments offered at Genesis, talk with your doctor or contact Dr. Keane at Genesis-Good Samaritan imaging department, (740) 454-5495.

Today’s cutting-edge cancer treatments can zero-in on tumors and destroy them from the inside out, while sparing surrounding healthy cells. The impressive techniques are likely the wave of the future, and they’re now available right here at Genesis.
“Are you allergic to any medications?”

In the past, nursing staff at Genesis repeated that question, and others, to every patient along each stop in the hospital experience. The safety strategy dramatically reduced unnecessary allergic reactions, but by the end of their stay, many patients felt tired of answering the same question… again. That was before Epic.

Epic is the name of a high-tech clinical information system that Genesis recently implemented, and it has changed everything about how a patient’s medical care is documented. Now, patients have an electronic medical record (EMR) that instantly follows them wherever they go in the hospital, as well as in their doctor’s office in some cases. Nurses and physicians have access to patients’ EMRs at the bedside so they can view X-rays, be alerted of allergies, and review patients’ medical histories. Patients in the hospital are also given a personalized, bar-coded wristband to wear during their stay, and the wristband is scanned before medications are administered, tying the patient to his or her medical record – making sure the right dose of the right medication gets to the right patient – every time.

“Epic offers our patients peace of mind,” Abby Nguyen, R.N., B.S.N., M.B.A., director of Genesis Medical Services, said. “When providing health care, there are so many behind-the-scenes stops and checks to make sure everything is done correctly. With Epic, if something doesn’t match up, the system will alert staff right away and the situation will be immediately rectified. So, in addition to patients, our health care providers have peace of mind, too.”

Epic also increases efficiency. For example, physicians and nursing staff now enter orders and notes directly into EMR, versus jotting down notes and charting official documentation at a later time. Not only does Epic eliminate extra steps, it removes potential problems with deciphering handwriting or transposing documentation.

To intertwine efficient access to EMRs with the need for safety, the secured system requires a username, password and even biometric fingerprints when physicians verify orders and staff administers medication.

“It sounds like something you might see at the movies, but this is the future of health care,” Nguyen said. “Computers are located at each patient’s bedside so our staff and physicians can immediately access the EMRs. We spent countless hours planning and training for Epic, and we were happy to do it, because we know this is taking our health care delivery up another notch for our patients.”

Thanks to Epic, the entire patient experience is transformed. From hospital admittance, to laboratory tests, to imaging procedures and medical treatment, to follow-up appointments at a physician’s office – Epic provides safety, efficiency and seamless accessibility to accurate and up-to-date information, every step of the way.

“This makes Genesis a leading health care delivery system in the country,” said Ed Romito, vice president and chief information officer. “We are among 1.6 percent of hospitals in the U.S. that are at the same stage of adopting EMRs. We’re proud to be able to offer such a high level of clinical, safety and service excellence to our patients and our community.”
With electronic charting done right at your bedside, care decisions that match up with the best of the best or she has all the information needed to continue occurred during your hospital stay, ensuring that he office. Your doctor will be able to see everything that probably have a follow-up visit to your physician’s office. Your nursing staff can spend more time with you, on your condition when they review your records may not contain the most recent information. current condition and medical history.

The EMR Is Very Secure.

Genesis’ EMR Makes Patient Care Safer.

Every Genesis health care provider you see will know your history, allergies, current condition, treatment plan and medications without having to ask you for the same information over and over again. Once your medical history is in the system, it stays there and you don’t have to worry about omitting any important pieces of information from one encounter to the next.

The EMR has special safeguards built in to compare the medication ordered with the specifics of your condition as well as with each dose that’s provided. If there is any problem with a dose or medication, the system will alert the provider to stop and review the issue. The EMR system will not allow the caretaker to proceed without signing off on the verification, significantly reducing any chance of a medication error.

If you have an allergy, the EMR will provide a clear alert to everyone responsible for your medical care.

The EMR Is Very Secure.

The system can only be accessed by those who are authorized to do so because they are providing your care. Anyone accessing the system must enter their unique password, and each entry to view your EMR is recorded. Your physicians sign off on all treatment and medication orders.

The EMR is a Good Value.

The EMR is expensive to install, but in the long run it will make the delivery of health care not only more economical, but safer and more efficient. Genesis has made a commitment to taking on the expense in order to further improve our abilities to deliver clinical and service excellence to our communities without added cost to you.
For more details about these programs, check out www.genesishcs.org and click on “Events & Classes” or call the Genesis NurseLine at (740) 455-4949 or 800-948-4949.

Hospice Grief Support Groups
Most groups meet at Morrison House. For more information, call Genesis Hospice & Palliative Care at (740) 454-5535 or (800) 953-7673.

Especially for Men
4th Tuesday every month • 6:30 to 8 p.m.
HUGS — Helping Us Grieve Successfully
5-session grief support and education series for children 5 to 12
Various times during the year

Rainbow Group
4th Monday every month • 6 to 7:30 p.m.

Survivors of Suicide
1st Tuesday every month • 6:30 to 8 p.m.

Morgan County Support Group
4th Thursday every month • 4 to 5:30 p.m.
Kate Love Simpson Library, Main Street, McConnelsville

Perry County Support Group
4th Tuesday every month • 5:30 to 7 p.m.
First United Methodist Church, High Street, New Lexington

For more details about these programs, check out www.genesishcs.org and click on “Events & Classes” or call the Genesis NurseLine at (740) 455-4949 or 800-948-4949.

Babysitter’s Training
Cost: $15 includes training book, first aid kit, CPR training, lunch and snacks.
Genesis HealthPlex Conference Center 8:30 a.m. to 4 p.m. Wednesday, Dec. 29
Through hands-on activities, videos, demonstrations, role-play and lively discussion, a team of Genesis registered nurses will teach youth ages 11 to 15 how to make decisions and solve real-life problems. Space is limited; call today to reserve a seat.
Registration: Genesis NurseLine at (740) 455-4949 or 800-948-4949, or online at www.genesishcs.org; click on “Events & Classes.”

Cardiopulmonary Resuscitation
Cardiopulmonary Resuscitation (CPR) classes are held at the Genesis HealthPlex, 2800 Maple Ave., Zanesville. Call the Genesis NurseLine to register at (740) 455-4949 or 1-800-984-4949. You may also register online at www.genesishcs.org; click on “Events & Classes.”

CPR HeartSaver – Adult & Pediatric: Dec. 15 • 10 to 12:30 p.m. • $25 per person
CPR HeartSaver – Pediatric: Dec. 15 • 5 to 6 p.m. • $15 per person

CPR HealthCare Provider: Nov. 19, Dec. 17 or Jan. 14 • 8:30 to 12:30 p.m.; or Nov. 22, Dec. 20 or Jan. 24 • 12:30 to 4:30 p.m. • $40 per person
For those with a current American Heart Association HealthCare Provider CPR card, there is an e-learning option to renew. For information on using this option including online and manikin skills check off requirements, please call Greg Heilo at (740) 586-6641.

Don’t Live with Varicose Veins!
For Your Life ...
and dial “0”.
American Cancer Society at 888-227-6446
Registration is required by calling the Clinic at (740) 454-4328 or (740) 454-4063 and leave a message.

Look Good … Feel Better
Registration is required by calling the American Cancer Society at 888-227-6446 and dial “0”.
Man to Man – Prostate Cancer
Call Shannon White at (740) 454-5014 for more information.
Monday, Dec. 6 • 6 to 7 p.m.
Genesis-Bethesda Meeting Rooms 4 & 5

Breast Cancer Survivors
Call Michele Hankinson at (740) 454-5973 for more information.

Autism Support Group
Stroke (CVA) Support Group
Brain Injury
Pain/Fibromyalgia

Did you know you can make a gift of cash or appreciated property or stock before Dec. 31 and enjoy a charitable tax deduction on this year’s tax return?

Time Is Running Out!
Receive a Charitable Tax Deduction Before the Year Ends
Find out more about how a year-end gift can benefit you at www.genesishcs.org/foundation or by calling the Genesis HealthCare Foundation at (740) 454-5052.

Make your end-of-year gift today.
LiveWell is a quarterly publication of Genesis HealthCare System. If you would like to be added or removed from our list of readers receiving this publication, send your request to:

Genesis HealthCare System
Corporate Communications Department
2529 Maple Avenue
Zanesville, OH 43701
(740) 454-5913

Matt Perry
President & CEO

Marsha Allen
Director, Corporate Communications

Editor
Nancy Ring

Design Editor
April Gutridge

Designer
Brent Sommers
Sommers Visual

Contributing Writer
Jessica Poe

Photographer
Todd Yarrington
Yarrington Studio

Change Service Requested

I’m Orthopedic Surgery.
Dr. Saunders
Orthopedic Surgeon

And I’m Genesis Proud.

Specialized Orthopedic Services.
Genesis is about personalized patient relationships that begin with trust, and extend through caring for generations of families. We’re happy getting to know our community, but we’re happiest knowing we’re helping our community members get back on their feet to an everyday active life. We are proud of the variety of musculoskeletal orthopedic services we provide, here and now, generation after generation.

Here & Now, Every Day.
www.geneshcs.org